

Index

A complete listing of subjects and brand names

| | |
|--|---------------|
| ABC washing machine..... | 255, 257 |
| A.D.S. cold tablets..... | 154 |
| AMC bath towels..... | 211, 212 |
| —pajamas..... | 187 |
| —sheets..... | 204 |
| —shirts..... | 189, 190 |
| —wool blanket..... | 176 |
| see also Almeeo | |
| AMH Windoshine..... | 268 |
| A&B green beans..... | 39 |
| A&J can opener..... | 262 |
| A&P ammonia..... | 258, 259 |
| —apricots..... | 20 |
| —asparagus..... | 23 |
| —beans..... | 37 |
| —corn..... | 29, 32 |
| —grapefruit juice..... | 34 |
| —peaches..... | 40 |
| —pears..... | 43 |
| —peas..... | 45 |
| —spinach..... | 48 |
| A&P, see also Ann Page, Atlantic, Reliable, Iona, Sultana, Our Own, Yukon Club | |
| Abbotts vitamin products..... | 162-173 |
| Ab-scent..... | 95 |
| Absorbine Jr..... | 123, 142, 150 |
| Ace bedsprings..... | 260 |
| Acetanilid..... | 153 |
| Accordion Puffs, pants..... | 219 |
| Aene, treatment of..... | 156 |
| Adjust-Bak underwear..... | 179 |
| Adler-i-ka..... | 138 |
| Adler-Rochester suits..... | 197 |
| Admiral Chromium Cleaner..... | 235 |
| Admiral portable radio..... | 345 |
| —radios..... | 335-340 |
| Adre metal polish..... | 294 |
| Aero candy bars..... | 18 |
| —floor wax..... | 271, 272 |
| Agar-agar..... | 138 |
| Agarol..... | 139 |
| Agfa cameras..... | 306-309 |
| Agnes MacGregor face cream..... | 101 |
| —face powder..... | 104 |
| Agua Caliente ginger ale..... | 83 |
| Almeeo sanitary pads..... | 117 |
| —soap..... | 122, 123 |
| Air-Ess shoes..... | 210 |
| Air filters..... | 140 |
| Air Float talcum..... | 129 |
| Air-Step shoes..... | 209 |
| Air-Way vacuum cleaner..... | 254 |
| Alry Fairy cake flour..... | 69 |
| Albers cereals..... | 61, 62, 83 |
| Albers pancake flour..... | 72 |
| Albert film tank..... | 311 |
| Albedon..... | 92 |
| Albolene skin cleanser..... | 100 |
| Al-Caroid..... | 132 |
| Alcoholic beverages..... | 355 |
| Allen of Old Vincennes tomato juice..... | 35 |
| Alkalizers..... | 132, 136 |

| | |
|---------------------------------------|----------|
| Alka-Seltzer..... | 132, 140 |
| Alka-Zame..... | 132, 140 |
| All Gold peaches..... | 40 |
| All-Good apricots..... | 20 |
| —asparagus..... | 23 |
| —peaches..... | 40 |
| —peas..... | 45 |
| —tomatoes..... | 51 |
| All Nu floor wax..... | 270, 273 |
| All-Winter antifreeze..... | 227 |
| Allen-A socks..... | 100 |
| Allen's Foot Ease..... | 107 |
| Alligator ski clothing..... | 351 |
| Almay face cream..... | 101 |
| —lipstick..... | 110 |
| Aloes..... | 136 |
| Alphen..... | 136 |
| Alpen antifreeze..... | 227 |
| Altman's soap..... | 121, 125 |
| Alumin-Nu polish..... | 291 |
| Alvin silverware..... | 300 |
| Ambassador, see AMC | |
| Amera yarn..... | 184 |
| American Beauty corn..... | 31 |
| —tomato juice..... | 54 |
| American Home apricots..... | 29 |
| —baked beans..... | 27 |
| —beans..... | 38 |
| —peaches..... | 40 |
| —peas..... | 45 |
| American Maid slips..... | 224 |
| American stores, see Asso | |
| American woolen blanket..... | 177 |
| Amertan..... | 134 |
| Aminesyrine..... | 184 |
| Ammonia..... | 209 |
| Amolind..... | 59 |
| Anaclin..... | 154 |
| Anaconda paint..... | 189 |
| Anderson tea..... | 90 |
| Anderson & Thompson ski bindings..... | 309 |
| —skis..... | 171 |
| Angelus lipstick..... | 171 |
| Ann Page baked beans..... | 28, 27 |
| —baking powder..... | 18 |
| —cereal..... | 61 |
| —salad dressing..... | 79 |
| —tomato juice..... | 54 |
| —tomato soup..... | 34 |
| Antifreezes..... | 225 |
| Anti-perspirants..... | 94-97 |
| Antiseptics..... | 132 |
| Antoine face powder..... | 185 |
| Ants, control of..... | 280 |
| A-Penn glass cleaner..... | 200 |
| Apex washer..... | 254 |
| Apherton gin..... | 359 |
| —whiskey..... | 359 |
| Aplets candy bars..... | 19 |
| Apricots, canned..... | 20 |
| April Showers face powder..... | 104 |
| —talcum..... | 139 |
| Agro grapefruit juice..... | 35 |
| —tomatoes..... | 51 |

Index

A complete listing of subjects and brand names

| | |
|--|---------------|
| ABC washing machine..... | 255, 257 |
| A.D.S. cold tablets..... | 154 |
| AMC bath towels..... | 211, 212 |
| —pajamas..... | 187 |
| —sheets..... | 204 |
| —shirts..... | 189, 190 |
| —wool blanket..... | 176 |
| see also Almeeo | |
| AMH Windoshine..... | 268 |
| A&B green beans..... | 39 |
| A&J can opener..... | 262 |
| A&P ammonia..... | 258, 259 |
| —apricots..... | 20 |
| —asparagus..... | 23 |
| —beans..... | 37 |
| —corn..... | 29, 32 |
| —grapefruit juice..... | 34 |
| —peaches..... | 40 |
| —pears..... | 43 |
| —peas..... | 45 |
| —spinach..... | 48 |
| A&P, see also Ann Page, Atlantic, Reliable, Iona, Sultana, Our Own, Yukon Club | |
| Abbotts vitamin products..... | 162-173 |
| Ab-scent..... | 95 |
| Absorbine Jr. | 123, 142, 150 |
| Ace bedsprings..... | 260 |
| Acetanilid..... | 153 |
| Accordion Puffs, pants..... | 219 |
| Aene, treatment of..... | 156 |
| Adjust-Bak underwear..... | 179 |
| Adler-i-ka..... | 138 |
| Adler-Rochester suits..... | 197 |
| Admiral Chromium Cleaner..... | 235 |
| Admiral portable radio..... | 345 |
| —radios..... | 335-340 |
| Adre metal polish..... | 294 |
| Aero candy bars..... | 18 |
| —floor wax..... | 271, 272 |
| Agar-agar..... | 138 |
| Agarol..... | 139 |
| Agfa cameras..... | 306-309 |
| Agnes MacGregor face cream..... | 101 |
| —face powder..... | 104 |
| Agua Caliente ginger ale..... | 83 |
| Almeeo sanitary pads..... | 117 |
| —soap..... | 122, 123 |
| Air-Ess shoes..... | 210 |
| Air filters..... | 140 |
| Air Float talcum..... | 129 |
| Air-Step shoes..... | 209 |
| Air-Way vacuum cleaner..... | 254 |
| Alry Fairy cake flour..... | 69 |
| Albers cereals..... | 61, 62, 83 |
| Albers pancake flour..... | 72 |
| Albert film tank..... | 311 |
| Albedon..... | 92 |
| Albolene skin cleanser..... | 100 |
| Al-Caroid..... | 132 |
| Alcoholic beverages..... | 355 |
| Allen of Old Vincennes tomato juice..... | 35 |
| Alkalizers..... | 132, 136 |

| | |
|---------------------------------------|----------|
| Alka-Seltzer..... | 132, 140 |
| Alka-Zame..... | 132, 140 |
| All Gold peaches..... | 40 |
| All-Good apricots..... | 20 |
| —asparagus..... | 23 |
| —peaches..... | 40 |
| —peas..... | 45 |
| —tomatoes..... | 51 |
| All Nu floor wax..... | 270, 273 |
| All-Winter antifreeze..... | 227 |
| Allen-A socks..... | 100 |
| Allen's Foot Ease..... | 107 |
| Alligator ski clothing..... | 351 |
| Almay face cream..... | 101 |
| —lipstick..... | 110 |
| Aloes..... | 136 |
| Alphen..... | 136 |
| Alpo antifreeze..... | 227 |
| Altman's soap..... | 121, 125 |
| Alumin-Nu polish..... | 291 |
| Alvin silverware..... | 300 |
| Ambassador, see AMC | |
| Amera yarn..... | 184 |
| American Beauty corn..... | 31 |
| —tomato juice..... | 54 |
| American Home apricots..... | 29 |
| —baked beans..... | 27 |
| —beans..... | 38 |
| —peaches..... | 46 |
| —peas..... | 45 |
| American Maid slips..... | 224 |
| American stores, see Asso | |
| American woolen blanket..... | 177 |
| Amertan..... | 134 |
| Aminesyrine..... | 184 |
| Ammonia..... | 209 |
| Amolid..... | 59 |
| Anaclin..... | 154 |
| Anaconda paint..... | 189 |
| Anderson tea..... | 90 |
| Anderson & Thompson ski bindings..... | 309 |
| —skis..... | 171 |
| Angelus lipstick..... | 171 |
| Ann Page baked beans..... | 28, 27 |
| —baking powder..... | 18 |
| —cereal..... | 61 |
| —salad dressing..... | 79 |
| —tomato juice..... | 54 |
| —tomato soup..... | 34 |
| Antifreezes..... | 225 |
| Anti-perspirants..... | 94-97 |
| Antiseptics..... | 132 |
| Antoine face powder..... | 185 |
| Ants, control of..... | 280 |
| A-Penn glass cleaner..... | 200 |
| Apex washer..... | 254 |
| Apherton gin..... | 359 |
| —whiskey..... | 359 |
| Aplets candy bars..... | 19 |
| Apricots, canned..... | 20 |
| April Showers face powder..... | 104 |
| —talcum..... | 139 |
| Agro grapefruit juice..... | 35 |
| —tomatoes..... | 51 |

ARCH PRESERVER—BILTMORE 361

| | |
|----------------------------------|---------------|
| Arch Preserver shoes..... | 200 |
| Arco skates..... | 332 |
| Arden mayonnaise..... | 79 |
| Ardene face cream..... | 102 |
| —talcum..... | 130 |
| —sunburn preventive..... | 128 |
| Ardley soap..... | 125 |
| Arjo apricots..... | 20 |
| —peaches..... | 40 |
| —peas..... | 45 |
| Argus cameras..... | 307, 309 |
| Arista tooth powder..... | 92 |
| Aristocrat skates..... | 332 |
| Ariz-Sweet grapefruit juice..... | 35 |
| Armand face cream..... | 100 |
| —rouge..... | 114 |
| Armour's baked beans..... | 27 |
| —tomato juice..... | 85 |
| —vitamin products..... | 166, 169, 170 |
| Armstrong paint..... | 291 |
| Armstrong's floor wax..... | 270 |
| —linoleum..... | 267, 268 |
| Army & Navy metal polish..... | 294 |
| Arnett air filter..... | 146 |
| Arnold sleeping garment..... | 180 |
| Arrid anti-perspirant..... | 87 |
| Arrow dry soil..... | 326 |
| Arrow shirt..... | 189, 190, 191 |
| —shorts..... | 192 |
| Arvin auto radio..... | 343 |
| Awa ammunia..... | 259 |
| —apricots..... | 20 |
| —baking powder..... | 15 |
| —corn..... | 29 |
| —peaches..... | 48 |
| —pears..... | 43 |
| —peas..... | 45 |
| —tea..... | 86, 88 |
| Ashley's Lavender talcum..... | 128 |
| Asparagus, canned..... | 23, 25 |
| Asper Lax..... | 139 |
| Aspirin..... | 132-154 |
| Aspirub..... | 150 |
| Astor tea..... | 88 |
| Astringents..... | 89 |
| "Athlete's foot" treatment..... | 141 |
| Atlantic peas..... | 45 |
| —soap..... | 283 |
| Atlas glass cleaner..... | 266 |
| —ammonia..... | 259 |
| Auburn autos..... | 235 |
| Aunt Jemima flour..... | 71, 72 |
| Aunt Mary's apricots..... | 20 |
| Austin autos..... | 235 |
| Auto hunters..... | 227 |
| Automobile radios..... | 343 |
| Automobiles & supplies..... | 225 |
| —1941 models..... | 228 |
| —used..... | 231-235 |
| Avalon ammunia..... | 258 |
| —apricots..... | 29 |
| —soap..... | 283, 284 |
| Avenue De Luxe shoes..... | 209 |
| Avocado face cream..... | 100 |
| —face powder..... | 103 |
| Avondale beans..... | 38 |
| —corn..... | 29, 30 |
| —flour..... | 89 |
| —peaches..... | 40 |
| —peas..... | 45 |
| Ayer sunburn preventive..... | 128 |
| Aylmer tomato juice..... | 53 |
| B & W baked beans..... | 26 |
| —corn..... | 30 |
| BB pancake flour..... | 71 |
| B-C..... | 154 |
| BVD pajamas..... | 187, 188 |

| | |
|------------------------------------|---------------|
| —shorts..... | 192, 193 |
| Babbitt's Cleanser..... | 264 |
| Babe-Ease diapers..... | 183 |
| Bab-O..... | 284 |
| Baby Aristocrat diapers..... | 181 |
| Baby Brownie camera..... | 306 |
| Baby food, canned..... | 76 |
| Baby Ruth candy bars..... | 18 |
| Baby Stuart apricots..... | 20 |
| —green bean..... | 38 |
| Babyrest diapers..... | 181, 182 |
| Baffle Bar candy..... | 19 |
| Baker, C. H. shoes..... | 207, 208, 209 |
| Baker's candy bars..... | 18 |
| Baking powder..... | 15 |
| Ball apricots..... | 22 |
| Ballard biscuits..... | 74 |
| —cake flour..... | 70 |
| —pancake flour..... | 71, 72 |
| Banquet asparagus..... | 23 |
| Bantam autos..... | 233 |
| Barbara Gould anti-perspirant..... | 95, 97 |
| —face cream..... | 101 |
| —face powder..... | 104 |
| —lipstick..... | 111 |
| —rouge..... | 115 |
| Barhizen slips..... | 222, 223 |
| Bars ski boots..... | 352 |
| Bath towels..... | 211 |
| Bathroom cleaning supplies..... | 282 |
| Batteries, flashlight..... | 325 |
| —storage..... | 231 |
| Baume Bengue..... | 150 |
| Bay Rum..... | 150 |
| Bean Hole baked beans..... | 26 |
| Bean ski boots..... | 352 |
| Beans, baked, canned..... | 25-28 |
| —green, canned..... | 37-39 |
| Bear-Bucilla yarn..... | 184 |
| Beauville wine..... | 355 |
| Beauty Bubbles soap..... | 122 |
| Beauty soap..... | 125 |
| Beck, A. S., shoes..... | 207, 209 |
| Bedbugs, control..... | 250 |
| Bedsprings..... | 259 |
| Beech-Nut baked beans..... | 26, 27 |
| —tomato juice..... | 54 |
| Bees, treatment of stings..... | 281 |
| Belfair sanitary pads..... | 117 |
| Belfast ginger ale..... | 83 |
| —soda, club..... | 81 |
| Bell-Ans..... | 132, 148 |
| Bell boys' blouses..... | 178 |
| Belle Fleur face cream..... | 90 |
| Bemax..... | 170 |
| Bendix washing machine..... | 258 |
| Ben-Hur tea..... | 87 |
| Benzedrine..... | 136, 147, 149 |
| Bernice apricots..... | 20 |
| —corn..... | 30, 32 |
| —grapefruit juice..... | 35 |
| —tomatoes..... | 51 |
| Best Foods mayonnaise..... | 79 |
| Best dry soil..... | 325 |
| Best O'Beans baked beans..... | 26 |
| Best Quality paint..... | 281 |
| Bestform girdle..... | 214, 215 |
| Betty Crocker cake flour..... | 70 |
| Betty Lou face powder..... | 105 |
| Betty Woods face powder..... | 105 |
| Bet-u-lol..... | 150 |
| Beverages, carbonated..... | 81-85 |
| Bicycles..... | 320-323 |
| Bien Jolie girdle..... | 214, 215 |
| Big Bath soap..... | 122 |
| Big M corn..... | 30 |
| Bike Lok bicycle..... | 321 |
| Billy B. Van's soap..... | 123 |
| Biltmore shoes..... | 306 |

362 BILTMORE—CAN OPENERS

| | |
|------------------------------|---------------|
| —suits | 197 |
| Bilbrite glass cleaner | 288 |
| Bird's linoleum | 288 |
| Biscaglia wine | 356 |
| Biscuit flour | 73, 74 |
| Bishop's candy | 17, 19 |
| Bisodol | 132, 148 |
| Bisquick flour | 74 |
| Black & White apricots | 20 |
| Black & White ointment | 142 |
| Blair girdle | 215 |
| Blankets | 175-177 |
| Bloomington's soap | 123, 124, 126 |
| Blossom pants | 218 |
| Blouses, boys' | 177 |
| Blue-zero antifreeze | 227 |
| Blue & White baked beans | 27 |
| —corn | 30 |
| —peaches | 40 |
| —peas | 43 |
| —peas | 46 |
| —tomatoes | 51 |
| Blue Diamond soap | 123, 125 |
| Blue-Fla antifreeze | 226 |
| Blue Jay foot powder | 106 |
| Blue Jewel flour | 67 |
| Blue Label soap | 124, 283, 284 |
| Blue Moon ginger ale | 84 |
| —soda | 82 |
| Blue Square diapers | 181 |
| Blue Swan pants | 219 |
| Blue Waltz talcum | 128 |
| Bluebrook baked beans | 27 |
| —green beans | 39 |
| Boals-Rolls | 139, 139 |
| Boenbelli soap | 124 |
| Bohak's ammonia | 258 |
| —apricots | 20 |
| —baked beans | 26 |
| —flour | 69 |
| —ginger ale | 83 |
| —grapefruit juice | 35 |
| —green beans | 38 |
| —peaches | 40 |
| —peas | 46 |
| —soda, club | 81 |
| —spinach | 48 |
| —tomatoes | 51 |
| Boler, movie camera | 316, 317 |
| Bon Ami | 263 |
| Bonella face cream | 100 |
| Bond suits | 197 |
| Bond Mono dry cell | 326 |
| Bonnie Best green beans | 37 |
| —peas | 46 |
| —tomatoes | 51 |
| Booth's asparagus | 23 |
| Booth's gin | 359 |
| Borax hand cleaner | 275 |
| Borde grapefruit juice | 35 |
| Best tooth paste | 93 |
| Boston garters | 209 |
| Bostonian shoes | 207 |
| Botany yarn | 183 |
| Bound's tomatoes | 52 |
| Bourjois face powder | 193 |
| Bowman's candy bars | 19 |
| Boyer toilet cleaner | 264 |
| Boys' blouses | 177 |
| Bradfield's Female Regulator | 159 |
| Brady ammonia | 259 |
| Breakfast cereals | 60-64 |
| Briardale apricots | 20 |
| —asparagus | 23 |
| —corn | 29, 33 |
| —green beans | 37 |
| —peaches | 40 |
| —peas | 43 |
| —peas | 46 |

| | |
|-------------------------|---------------|
| —soda, club | 82 |
| —tomato juice | 54 |
| —tomatoes | 51 |
| Briargate club soda | 82 |
| Briefs pants | 218 |
| Bright Star dry cell | 326 |
| Brillo | 264 |
| Brimful apricots | 20 |
| —baked beans | 27 |
| —green beans | 38 |
| —peaches | 40 |
| —peas | 43 |
| —peas | 47 |
| —spinach | 48 |
| Bromo-Seltzer | 132, 148, 154 |
| Brown Creek baked beans | 28 |
| Brownie camera | 307 |
| Bruza metal polish | 294 |
| Buckeye copper polish | 295 |
| Buck-Hocht shams | 208 |
| Buckley's Mixture | 140 |
| Bulch autos | 234-235 |
| Bullock's diapers | 181 |
| —soda | 126 |
| —suspenders | 200 |
| Bull's Eye camera | 307 |
| Bunions, treatment of | 140 |
| Burgess dry cell | 326 |
| Burnett's gin | 359 |
| Burns, treatment of | 134 |
| Buster Brown shoes | 210 |
| Butter | 16 |
| Butter Kernel corn | 32 |
| Butterfinger candy bars | 18 |

| | |
|----------------------------|---------------|
| C OM skates | 332 |
| CD face cream | 99 |
| —face powder | 101 |
| —floor wax | 271, 272 |
| —laundry soap | 283 |
| —lipstick | 100 |
| —sanitary pads | 116 |
| —shirt | 150 |
| —talcum | 129 |
| —tooth paste | 92 |
| —tooth powder | 91 |
| —vitamin products | 163, 166, 168 |
| C.H.B. spinach | 48 |
| —tomato juice | 54 |
| Cadillac autos | 234, 235 |
| Cain's mayonnaise | 79 |
| Cake flour | 60 |
| Cal-Bis-Ma | 132 |
| Caldwell's Syrup of Pepsin | 139 |
| California apricots | 22 |
| California Girl apricots | 22 |
| California's Nugget peas | 41 |
| Calmar linoleum | 280 |
| Calox | 91 |
| Calumet baking powder | 16 |
| Calvert gin | 330 |
| —Reserve whiskey | 338 |
| —Special whiskey | 338 |
| Camay soap | 126 |
| Cambridge silverware | 301 |
| Cameras | 305-309 |
| —movie | 314-319 |
| Cameron shirts | 191 |
| Campbell's baked beans | 27 |
| —chicken soup | 54 |
| —chicken noodle soup | 57 |
| —pea soup | 38 |
| —tomato juice | 54 |
| —tomato soup | 81 |
| —vegetable beef soup | 55 |
| —Vegetarian vegetable soup | 55 |
| Camphorated liniment | 159 |
| Can openers | 28 |

| | | | |
|--|---------------|------------------------------------|--------------------|
| Canada Dry ginger ale..... | 84 | —underwear | 179 |
| —soda, club | 82 | Childs pancake flour..... | 72 |
| Candy bars | 17 | Chimes pears | 44 |
| Canned food, see names of foods | | —tomato juice | 55 |
| Canned fruits & vegetables..... | 19 | Chi-Namel paint | 291 |
| Cannon bath towels.....211, 212 | 212 | Chips laundry soap | 283 |
| —diapers | 182 | Chixdown diapers | 182 |
| —sheets | 204, 205 | Chromalin linoleum | 288 |
| Canterbury tea | 87 | Chrysler autos | 229, 233, 234, 235 |
| Cantrill & Cochrane's ginger ale | 84 | Chux diapers | 183 |
| —soda, club | 82 | Cigarettes | 323 |
| Capli talcum | 130 | Cine-Kodak movie camera..... | 315-319 |
| Capudine | 154 | Ciroflex camera | 300 |
| Cara Nemo face cream | 101 | Cities Service antifreeze..... | 226 |
| Carbona cleaning fluid | 266 | Citrocarbonate | 132, 146 |
| Carbonated beverages | 81-85 | Clabber Girl baking powder..... | 15 |
| Cardin tonic | 159 | Classmates shoes | 210 |
| Carloca lipstick | 109 | Cleaners, hand | 274 |
| Carmote paint | 291 | Cleaning supplies | 262-268 |
| Caroid tooth powder | 92 | Clear Lake green beans..... | 38 |
| Carol peaches | 49 | Clocks, electric | 237 |
| Carpets | 297 | Clothing | 175 |
| Carrier ventilator | 146 | Clover Farm asparagus..... | 23 |
| Carroll's green beans..... | 38 | —pears | 43 |
| Carstairs whiskey | 358 | Club House asparagus..... | 23 |
| Carter paint | 289 | —corn | 33 |
| Carter's children's underwear..... | 179 | Club soda | 81, 82 |
| —girdles | 215 | Coal, fuel | 276 |
| —pants | 229 | —cooking | 278 |
| —sleeping garment | 180 | —heating | 278, 279 |
| Carter's Liver Pills..... | 138 | Coca-Cola | 81, 159 |
| Casa Grande wine..... | 356 | Cocilians syrup | 140 |
| Casara Sagrada | 138 | Cock O' The Walk apricots..... | 20 |
| Casarets for constipation..... | 139 | —peaches | 40 |
| Caso shaver | 121 | Cockroaches, control | 281 |
| Cashay tampon | 118 | Cocktail Hour girdle..... | 214 |
| Cashmere sanitary pads..... | 117 | Coco Foam soap..... | 122 |
| Cashmere Bouquet face cream..... | 100 | Cocsa | 64 |
| —face powder | 103 | Coffee | 65 |
| —lipstick | 109 | Coffee makers | 236 |
| —rouge | 114 | Coke | 276 |
| —talcum | 129 | Cola drinks | 81 |
| —toilet soap | 124 | Cold cream | 99-102 |
| Castle Crest peaches..... | 49 | Colds | 135 |
| Castlerock shirt | 190 | Colgate's soap | 122, 125 |
| —suits | 197 | —tooth paste | 92 |
| Castoria for constipation..... | 139 | —tooth powder | 91 |
| Catsup, tomato | 69 | College Inn chicken soup..... | 57 |
| Cavern wine | 356 | —tomato juice | 54 |
| Cayuga corn | 36, 32 | Collegiate boys' blouses..... | 178 |
| —green beans | 38 | Collins floor wax | 270, 272 |
| —peas | 46 | —glass cleaner | 266 |
| Cella wine | 356 | Collins ginger ale..... | 84 |
| Cellon sanitary pads..... | 116 | Colonial green beans..... | 39 |
| Cellu-ettes sanitary pads..... | 116 | —peaches | 40 |
| Century green beans..... | 37 | —peas | 45, 47 |
| —peas | 46 | —spinach | 49 |
| Cereals, breakfast | 60-84 | Colonial Dames face powder..... | 104 |
| Ceresota flour | 69 | —rouge | 114 |
| Curtis cameras | 307, 308 | Colony Club slips..... | 222 |
| Challenge tea | 86 | Colson bicycle | 322 |
| Charles of the Ritz lipstick..... | 110 | Columbia bicycle | 321 |
| —rouge | 115 | —velocipede | 323 |
| Chateau Martin wine..... | 356 | Come Again flour..... | 68 |
| Chatham sheets | 204 | Comet rice | 82 |
| Checker Club ginger ale..... | 83 | Comfort diapers | 180 |
| —soda, club | 82 | Comfoweb garters | 200 |
| Cheramy lipstick | 109 | Comfy Down diapers..... | 181 |
| Cherry Valley apricots..... | 20 | Commander paint | 291 |
| —green beans | 38 | Community Plate silverware..... | 300 |
| —peaches | 40 | Conder garters | 200 |
| —peas | 46 | Congoleum-Nairn linoleum..... | 287, 288 |
| —spinach | 49 | Constable, Arno'd. soap..... | 125 |
| Chevrolet autos | 228, 233, 235 | Constance Bennett face powder..... | 104 |
| Chicken soup | 58 | Constipation | 136-139 |
| Chief paint | 291 | Conti Castile soap | 124 |
| Chiffon face powder..... | 104 | Contour'd anti-perspirant | 97 |
| Children's shoes | 210 | Conway shirt | 189 |
| —sleeping garments | 179, 180 | Cockers, pressure | 251 |

364 COOKIE DOUGH—DEXTA

| | |
|---|------------------------|
| Cookie dough | 73 |
| Co-op ammonia | 258 |
| —apricots | 26, 21 |
| —baked beans | 26, 27 |
| —baking powder | 15 |
| —battery | 231 |
| —cereals | 60, 61, 62, 63 |
| —chicken soup | 57 |
| —corn | 29, 30, 32 |
| —electric iron | 245 |
| —flour | 67, 68 |
| —grapefruit juice | 34 |
| —green beans | 37, 38 |
| —mayonnaise | 79 |
| —pancake flour | 72 |
| —peaches | 40 |
| —pears | 43, 44 |
| —peas | 46 |
| —pea soup | 58 |
| —salad dressing | 79 |
| —sanitary pads | 116 |
| —soap | 122, 123, 125, 283-285 |
| —spinach | 48, 49 |
| —tea | 86, 87 |
| —tomato juice | 54 |
| —tomato soup | 59 |
| —tomatoes | 31 |
| —vegetable soup | 59 |
| Cooperative Distributors, see OD | |
| Cooperative Empire Crown tea | 86, 87 |
| Cord autos | 235 |
| Cordova wine | 356 |
| Corn, canned | 28-34 |
| Corns, treatment of | 140, 141 |
| Cosmetics, see Lipstick, Rouge, etc. | |
| Cosmos green beans | 38 |
| —peas | 46 |
| Cosray face cream | 101 |
| —soap | 124 |
| Coty face cream | 101 |
| —face powder | 104 |
| —lipstick | 110 |
| —rouge | 114 |
| —sunburn preventive | 126 |
| —talcum | 130 |
| Coughs | 139 |
| Country Club apricots | 21 |
| —asparagus | 24 |
| —baked beans | 27 |
| —cake flour | 69 |
| —corn | 29, 32 |
| —flour | 60 |
| —grapefruit juice | 35 |
| —green beans | 37 |
| —pancake flour | 72 |
| —peaches | 41 |
| —pears | 43 |
| —peas | 46 |
| —spinach | 48 |
| —tomato juice | 54 |
| Country Home corn | 30 |
| Country Kist peas | 46 |
| Cox's gelatin | 159 |
| Coxon candy bar | 19 |
| Crab Orchard whiskey | 357 |
| Craig-Martin tooth paste | 92 |
| —tooth powder | 91 |
| Crawford suits | 197 |
| Crazy Crystals | 138 |
| Cream, face | 99-102 |
| Cream of Wheat | 61 |
| Cream of Kentucky whiskey | 357 |
| Cresse apricots | 20 |
| —grapefruit juice | 35 |
| —tomatoes | 52 |
| —tomato juice | 55 |
| Crest juicer | 251 |
| Croomulsion | 140 |
| Crosby Square shoes | 207 |

| | |
|--------------------------------------|---------|
| Crosley autos | 235 |
| —radio | 333-339 |
| —refrigerator | 254 |
| Cresse & Blackwell baked beans | 27 |
| —chicken soup | 56 |
| —pea soup | 58 |
| —tomato juice | 54 |
| —tomato soup | 59 |
| —vegetable soup | 59 |
| Crunch-ettes cereal | 64 |
| Cue dentifrice | 94 |
| Cupid diapers | 182 |
| Curly diapers | 182 |
| Curlee suits | 197 |
| Curtiss candy bar | 19 |
| Cutex lipstick | 109 |
| Cuticle removers | 89 |
| Cuticura talcum | 129 |

Daggett & Ramsdell

| | |
|-------------------------------------|---------------|
| —face cream | 100, 102 |
| —face powder | 104 |
| —lipstick | 110 |
| —rouge | 115 |
| —sunburn preventive | 126 |
| Dan-O toothpaste | 93 |
| Darling Baby diapers | 181 |
| Darma tea | 86 |
| Dartol for headaches | 154 |
| Dart floor wax | 270, 271 |
| Dart glass cleaner | 268 |
| Davega sneakers | 211 |
| Davies County whiskey | 357 |
| Davis baking powder | 18 |
| Dazey juicer | 251 |
| —can opener | 261, 262 |
| De Jur exposure meter | 313, 314 |
| De Kama rouge | 115 |
| De Kuyper gin | 359 |
| De Luxe cleaning fluid | 266 |
| De Luxe green beans | 38 |
| De Soto autos | 233, 234, 235 |
| De Vry movie camera | 317 |
| Decision peaches | 40 |
| Del Haven baked beans | 27 |
| Del Maiz corn | 30 |
| Del Monte apricots | 21 |
| —asparagus | 23, 24, 25 |
| —corn | 29, 30, 32 |
| —grapefruit juice | 35 |
| —green beans | 37 |
| —peaches | 40 |
| —pears | 43 |
| —peas | 46 |
| —spinach | 48 |
| —tomato juice | 54 |
| —tomatoes | 52 |
| Deilford apricots | 21 |
| —grapefruit juice | 34 |
| —green beans | 38 |
| —peaches | 40 |
| —peas | 46 |
| —spinach | 49 |
| —tomatoes | 51 |
| —tomato juice | 55 |
| Dennison's pea soup | 58 |
| —vegetable soup | 60 |
| Dentifrices | 90-94 |
| Denton sleeping garment | 180 |
| Dentray tooth powder | 91 |
| Deodorants | 94-97 |
| Depilatories | 97 |
| Derbyshire oil | 359 |
| Desert Sweet grapefruit juice | 35 |
| Developers, photographic | 310 |
| Devos paint | 291 |
| Dexta metal polish | 294 |

DEXTROSE—EMERSON 365

| | |
|--------------------------------------|---------------|
| Dextrose | 85 |
| Diamond ammonia | 259 |
| Diana Myrrh-o-dent toothpaste .. | 93 |
| Diapers | 180-183 |
| Diapex diapers | 183 |
| Diathermy | 155 |
| Dica hand cleaner | 275 |
| Diehl electric fan | 240-242, 244 |
| Dilaxin for constipation | 139 |
| Dina-Mite cereals | 64 |
| Dixie Belle sanitary pads | 116 |
| Djer-Kiss face powder | 105 |
| —talcum | 129 |
| Dodge apricots | * 21 |
| —aspargus | 24 |
| —baked beans | 27 |
| —corn | 30 |
| —green beans | 38 |
| —peaches | 41 |
| —pears | 43 |
| —peas | 46 |
| —spinach | 49 |
| Dodge autos | 228, 233, 235 |
| Doleith face cream | 102 |
| —face powder | 105 |
| Dallina O camera | 307, 308 |
| Domestic wines | 355 |
| Dominion toaster | 248, 249 |
| Donaldson's soap | 124 |
| Doraldina face powder | 105 |
| —rouge | 115 |
| Dorin rouge | 113 |
| Dorothy Gray face powder | 104 |
| —lipstick | 110 |
| —rouge | 115 |
| —sunburn preventive | 127 |
| —talcum | 131 |
| Douglas, W. L., shoes | 207, 208 |
| Dr. Corley's So-Kleen toothpowder .. | 91 |
| Dr. Edwards Olive Tablets | 138 |
| Dr. Locke shoes | 209 |
| Dr. Lyon's tooth powder | 91 |
| Dr. Miles Nervine | 154 |
| Dr. Phillips grapefruit Juice | 35 |
| Dr. Price's baking powder | 15 |
| Dr. Scholl's foot powder | 106 |
| —Solvex | 142 |
| Dr. Strasska's toothpaste | 93 |
| Dr. Weaver nasal filter | 146 |
| Dr. West's tooth paste | 93 |
| Drain openers | 264 |
| Drano drain opener | 265 |
| Dresses, house | 213 |
| Drew apricots | 21 |
| Drezma face cream | 101 |
| —face powder | 104 |
| —lipstick | 110 |
| Dried fruit | 75 |
| Dromedary grapefruit juice | 35 |
| Drucker's tooth powder | 91 |
| Drugs | 132 |
| Drumstick lipstick | 110 |
| Dry cells | 325 |
| Dry cleaning, commercial | 269 |
| —home | 265-267 |
| Dry-Dee diapers | 183 |
| Du Barry face cream | 102 |
| —face powder | 105 |
| —lipstick | 110 |
| —rouge | 115 |
| —talcum | 131 |
| Duart lipstick | 109 |
| Duchess salad dressing | 79 |
| Duff's ginecrobread mix | 74 |
| Dufold children's underwear | 179 |
| Dundee bath towels | 211, 212 |
| Durathex antifreeze | 226 |
| Durham-Duplex razor | 113 |

| | |
|----------------------------|-----|
| Dutch Boy paint | 289 |
| Dutch Brand paint | 291 |
| Dutchess peaches | 41 |
| Dwight Anchor sheets | 204 |
| Dwinax floor wax | 270 |
| Dysmenorrhea | 453 |

| | |
|-------------------------------------|---------------|
| E-Z children's underwear | 179 |
| E&K wine | 355 |
| Eagle paint | 289 |
| Eagle shirt | 190 |
| Eagleson shirt | 191 |
| —pajamas | 187 |
| Earache | 153 |
| Early American talcum | 130 |
| Eas 'em foot powder | 106 |
| Easton's salad dressing | 79 |
| Easy washing machine | 256, 257 |
| Eaton ammonia | 259 |
| Eau Sublime hair dye | 107 |
| Evensen's soap | 122 |
| Echophone radio | 333, 334, 338 |
| Economy baking powder | 16 |
| —green beans | 38 |
| —peas | 46 |
| —tomatoes | 52 |
| Economy drain opener | 265 |
| Ecene-Pak sanitary pads | 116 |
| Eczema, treatment of | 157 |
| Edlund can opener | 261, 262 |
| Edna Wallace Hopper's face cream .. | 100 |
| —face powder | 105 |
| Edro-lax | 138 |
| Educator shoes | 206, 210 |
| Eggo pancake flour | 72 |
| Egyptian Henna hair dye | 108 |
| Ekeo wine | 355 |
| Eko toilet cleanser | 264 |
| Electric clocks | 237 |
| —fans | 239-244 |
| —heating pads | 244 |
| —irons | 245 |
| —lighting, home | 285 |
| —ranges | 245 |
| —shavers | 118-121 |
| —toasters | 246 |
| —vacuum cleaners | 254 |
| —waffle irons | 250 |
| Electrical appliances | 236 |
| Electricity, cooking | 278 |
| —heating | 279 |
| Electro-Sheet heating pad | 244 |
| Electro-Silicon silver polish | 295 |
| Electrostatic air cleaner | 146 |
| Elgin bicycle | 322 |
| Elizabeth Arden face powder | 105 |
| —lipstick | 110 |
| —rouge | 115 |
| Elizabeth Post face powder | 103 |
| —lipstick | 109 |
| —rouge | 114 |
| —talcum | 129 |
| Elly camera | 308 |
| Elkay film tank | 311 |
| Elkay's spot remover | 268 |
| Elmdale green beans | 39 |
| —tomatoes | 51 |
| Elmo face cream | 101 |
| —lipstick | 110 |
| —rouge | 114 |
| —sunburn preventive | 126 |
| Embassy face cream | 100 |
| —face powder | 103 |
| —lipstick | 109 |
| —rouge | 114 |
| Embo vitamin products | 170 |
| Emerald Bay spinach | 49 |
| Emerson electric fan | 240, 241, 243 |

366 EMERSON—FOUNDATION

| | |
|---|------------|
| —portable radio | 345 |
| —radio | 335-340 |
| Emperor shirt | 191 |
| Emporia girdle | 215 |
| Emporium face cream | 99 |
| Empress soap | 122 |
| Encore mayonnaise | 78 |
| —tomatoes | 52 |
| Enders safety razor | 113 |
| Endicott shoes | 298 |
| Endocrine glands | 145 |
| Ener-g cereal | 64 |
| Energine cleaning fluid | 296, 297 |
| Engelman Gardens grapefruit juice | 35 |
| —tomatoes | 52 |
| Enna Jettick shoes | 210 |
| Evo Salts | 138 |
| Epinephrine hydrochloride | 147 |
| Ephedrine hydrochloride | 147 |
| Eskimo electric fan | 242 |
| Edmond blanket | 177 |
| Equire socks, men's | 194, 195 |
| Essex autos | 235, 235 |
| Estavia | 147 |
| Esterin | 154 |
| Eternal hair dye | 107 |
| Eucled candy bar | 19 |
| Euston paint | 289 |
| Evening in Paris face powder | 104 |
| —lipstick | 110 |
| Ever-dry anti-perspirant | 96 |
| Eveready dry cell | 326 |
| Eveready Prestane | 226 |
| Eveready ultra-violet lamps | 156 |
| Everude bicycle | 322 |
| Excoi movie camera | 317, 319 |
| Ex-Lax | 139 |
| Exposure meters | 312-314 |
| Exquisite apricots | 21 |
| —aspargus | 23 |
| —corn | 29, 33 |
| —peaches | 41 |
| —pears | 43 |
| —tomatoes | 51 |
| —tomato juice | 55 |
| Extane spot remover | 266 |
| Eye cosmetics | 98 |
| Eyes, care of | 140 |
| F-N film tank | 311 |
| F&P apricots | 21 |
| —peaches | 41 |
| —spinach | 49 |
| —tomato juice | 54 |
| —tomatoes | 51 |
| Face cream | 99-102 |
| Face lotion | 89 |
| Face powder | 102-105 |
| Fap Jr. film tank | 311 |
| Fairfield corn | 31 |
| —pears | 44 |
| Fairplay apricots | 21 |
| —peaches | 41 |
| Fairway asparagus | 23 |
| —pancake flour | 71, 72 |
| —tomatoes | 51 |
| Fairy velocipede | 323 |
| Falcon camera | 306, 307 |
| Famo apricots | 21 |
| —grapefruit juice | 35 |
| —peaches | 41 |
| —peas | 46 |
| —tomato juice | 54 |
| Famo pancake flour | 79 |
| Famous suspenders | 199 |
| Fans, electric | 239-244 |
| Farmdale green beans | 39 |
| Farnsworth portable radio | 345 |

| | |
|--|---------------|
| —radio | 341 |
| Fascination face powder | 102 |
| Fashion Park suits | 197 |
| Fedco tank | 311 |
| Feon-A-Mint | 139 |
| Feet, care of | 140 |
| Fels Naphtha soap | 283, 285 |
| Felsol for headaches | 154 |
| "Feminine Hygiene" | 142 |
| Ferndill apricots | 21 |
| —aspargus | 25 |
| —baked beans | 26 |
| —peas | 46 |
| Fibs tampon | 118 |
| Fieldcrest bath towels | 212 |
| —sheets | 204 |
| Filmo movie camera | 316, 318 |
| Filters, air, hay fever | 146 |
| Finch's Monticello whiskey | 357 |
| Fine Art Complexion soap | 125 |
| Fineloom sheets | 203 |
| Finer Flavor asparagus | 23 |
| —baked beans | 27 |
| —green beans | 37 |
| Finess apricots | 21 |
| Firestone antifreeze | 226 |
| Firestone auto radio | 343 |
| Fisher's cereal | 60, 61 |
| —flour | 68 |
| 5-Minute Cream of Wheat cereal | 61 |
| Five Star antifreeze | 226 |
| Flagstaff corn | 32 |
| —pears | 43 |
| Flame-Glo lipstick | 109 |
| —rouge | 114 |
| Flashlights & batteries | 324 |
| Flatter-Bag girdle | 215 |
| Flavia peaches | 41 |
| Flawless pants | 218 |
| Fleischmann's gin | 359 |
| —vitamin products | 173 |
| Flexcos girdle | 215 |
| Flexette camera | 309 |
| Flex-Master camera | 307 |
| Flex-Seal sealer | 252 |
| Files, control | 261 |
| Flit | 281, 282 |
| Flo-On floor wax | 270 |
| Floor covering, linoleum | 286-288 |
| Floor wax | 289-273 |
| Floral Fragrance talcum | 128 |
| Florapak tea | 87 |
| Florida Gold grapefruit juice | 35 |
| Florsheim shoes | 208, 209 |
| Flotex antifreeze | 227 |
| Flour | 66-74 |
| Flo-Wax floor wax | 271 |
| Flower seeds | 326, 329 |
| Fluorescent lighting | 285 |
| Fly-Tox | 281, 282 |
| Food, canned, see names of foods | 74 |
| Food, frozen | 71 |
| Food Guild apricots | 21 |
| Food, infant, canned | 76 |
| Food poisoning | 143 |
| Food products | 15 |
| Foot powder | 105-107 |
| Foot-saver shoes | 208 |
| Foot's spinach | 49 |
| Fores cereal | 63 |
| Ford antifreeze | 227 |
| Ford autos | 228, 233, 235 |
| Foreman & Clark shorts | 192 |
| —suits | 197 |
| Forest Mills underwear | 179 |
| Forhan's tooth paste | 83 |
| —tooth powder | 91 |
| Foth Derby camera | 309 |
| Foundation grapefruit juice | 55 |

FOUNDETTE—GRAND 367

| | |
|---------------------------------------|---------------|
| Foundette girdle | 214, 215 |
| Fountain pens | 333 |
| Four Roses whiskey | 358 |
| Fragrance of Sweet Pea talcum | 128 |
| Francine face powder | 104 |
| Frank Werner Dominator shoes | 208 |
| Franklin autos | 235 |
| Frederick & Nelson pajamas | 186 |
| —shirt | 189 |
| —suspenders | 200 |
| Frequency modulation radios | 343 |
| Fresh anti-perspirant | 96, 97 |
| Fresh Flavor peas | 46 |
| Freshlike green beans | 38 |
| Fro-pak apricots | 21 |
| —baked beans | 27 |
| —corn | 30 |
| —green beans | 38 |
| —peaches | 42 |
| —pears | 43 |
| —peas | 46 |
| —spinach | 49 |
| —tomatoes | 52 |
| Fricke's face cream | 101 |
| Friend's baked beans | 26 |
| Frigidaire | 253 |
| Frozen foods | 74 |
| Fruit, canned | 19 |
| —dried | 75 |
| —preserves | 75 |
| Fruit of the Loom boys' blouses | 178 |
| —pajamas | 187 |
| —pants | 210, 219 |
| —sheets | 204 |
| —shorts | 192 |
| —slips | 222, 223, 234 |
| Fruitola for constipation | 138 |
| Fuel, household | 276 |
| —cooking | 278 |
| —heating | 270, 279 |
| Full O' Gold apricots | 21 |
| —spinach | 49 |
| Fuller floor wax | 272 |
| Fuller paint | 291 |
| Fullerins spot remover | 266 |
| Fullustre floor wax | 271 |
| Funk-Dubin's vitamins | 172 |
| Furnaces | 275 |
| Furniture | 273, 274 |
| Furs | 183 |
| G GG suits | 197 |
| GLF cereal | 61 |
| GM exposure meter | 313, 314 |
| G & W gin | 359 |
| —whiskey | 358, 359 |
| Gallen Kamp shoes | 207 |
| Gallia sanitary pads | 116 |
| —sheets | 203 |
| —soap | 124 |
| Gambarelli & Davito wine | 356 |
| Garden Patch corn | 30, 32 |
| Gardenine | 327 |
| Garrett, Paul, wine | 355 |
| Garters | 198-200 |
| Garth grapefruit juice | 35 |
| Gas, fuel | 277-279 |
| —cooking | 278 |
| —heating | 279 |
| Gas range appliances | 277 |
| Gasoline | 229 |
| Gauzette sanitary pads | 116 |
| Gaylord's ginger ale | 84 |
| Geffen's black tea | 86 |
| Gem safety razor | 113 |
| Gemco garters | 200 |
| Gemey lipstic | 110 |
| Gem-electric electric shaver | 121 |

| | |
|-----------------------------------|---------------|
| General Electric auto radio | 343 |
| —clock | 238 |
| —exposure meter | 312 |
| —fan | 240, 243, 344 |
| —radio | 341 |
| —refrigerator | 253 |
| —sunlamps | 156 |
| —toaster | 247, 249 |
| General Motors antifreeze | 227 |
| Geneva green beans | 38 |
| —peas | 46 |
| Gerber Bros ski bindings | 350 |
| Gerber's green beans | 38 |
| —peas | 46 |
| Gerbro apricots | 20 |
| —corn | 32 |
| —grapefruit juice | 35 |
| —peas | 46 |
| Ghirardelli's candy bars | 18 |
| Gibbs baked beans | 27 |
| —green beans | 38 |
| —pea soup | 58 |
| —peas | 47 |
| —spinach | 49 |
| —tomato soup | 59 |
| Gibbs, D. W. soap | 124 |
| Gilbert electric fan | 240, 243 |
| Gilbey's gin | 359 |
| Gillet electric shaver | 121 |
| —safety razor | 113 |
| Gimbel's floor wax | 271 |
| —sheets | 204 |
| —soap | 123 |
| —socks | 194, 195 |
| Gin | 359 |
| Ginger ale | 83 |
| Gingerbread mix | 74 |
| Gingham Girl peaches | 41 |
| Girdles | 213-215 |
| Git hand cleaner | 275 |
| Glad Rag polishing cloth | 296 |
| Gladstone gin | 359 |
| Gladys Glad face cream | 160 |
| —face powder | 103 |
| Glands | 145 |
| Glandular products | 146 |
| Glas-Kleen | 268 |
| Glass cleaners | 267 |
| Glen Riddle bath towels | 212 |
| Glenmore's Kentucky Tavern | 357 |
| —whiskey | 357 |
| Globe "A" cake flour | 70 |
| —cereal | 62 |
| —flour | 67, 73 |
| —pancake flour | 72 |
| Glorietta apricots | 20 |
| —tomato juice | 54 |
| Gloves, leather | 184 |
| Gold Label paint | 291 |
| Gold Medal flour | 67 |
| Gold Mountain apricots | 21 |
| —pears | 43 |
| Gold Seal wine | 355 |
| Golden Bear tea | 87 |
| Golden Gate sheets | 204 |
| Golden King apricots | 21 |
| Golden Valley pancake flour | 72 |
| Golden Wedding whiskey | 358 |
| Gondola White Floating soap | 125 |
| Good spinach | 49 |
| Goodrich Kathode battery | 231 |
| Gordon's gin | 359 |
| Gorham silver polish | 295 |
| —silverware | 300 |
| Gotham Gold Stripe socks | 195 |
| Graham aume | 233, 234, 235 |
| Grand, F&W, garters | 200 |
| —pants | 220 |

368 GRAND UNION—HOLLOWAY'S

| | | | |
|---|---------------|---|---------------|
| Grand Union apricots..... | 20 | —peas..... | 48 |
| —asparagus..... | 24 | —tomatoes..... | 51 |
| —baking powder..... | 16 | Hart, Schaffner & Marx suits..... | 197 |
| —corn..... | 32 | Harvest Blossom flour..... | 68 |
| —grapefruit juice..... | 35 | Harvest wine..... | 355 |
| —green beans..... | 37 | Hawthorne bicycle..... | 321 |
| —peaches..... | 41 | Hay fever..... | 145 |
| —peas..... | 45 | Hazel cake flour..... | 68 |
| —tomato juice..... | 55 | —flour..... | 71, 72 |
| —tomatoes..... | 51 | —pancake flour..... | 71, 72 |
| see also Freshpak..... | | Hazel Wonder ammonia..... | 258 |
| Grant, W. T. panties..... | 220 | Headache..... | 154 |
| Grant's floor wax..... | 271 | Health Crystals for constipation..... | 138 |
| Grape Nut Flakes cereal..... | 63 | Hearn's soap..... | 125 |
| Grape Nuts cereal..... | 63 | Heart's Delight apricots..... | 21 |
| Grapefruit face cream..... | 99 | —asparagus..... | 25 |
| Grapefruit juice, canned..... | 34 | —peaches..... | 41 |
| Great Western wine..... | 355 | —pears..... | 44 |
| Greeley Square whiskey..... | 358 | Heat lamps..... | 155 |
| Green Circle corn..... | 29 | Heaters, auto..... | 227 |
| Green Giant peas..... | 46 | Heather rouge..... | 114 |
| Green River whiskey..... | 359 | Heather Jumbo lipstick..... | 109 |
| Gre-Solvent hand cleaner..... | 275 | Heating equipment, household..... | 275-279 |
| Greeshoppa ski binding..... | 351 | Heating pads, electric..... | 244 |
| Griffin cleaning fluid..... | 266 | Hecker's cereal..... | 61 |
| Gridale apricots..... | 20 | —flour..... | 67 |
| —baked beans..... | 26 | Heat for colds..... | 150 |
| —corn..... | 38, 32, 33 | Heinz baked beans..... | 26, 27 |
| —ginger ale..... | 33 | —cereal..... | 63 |
| —grapefruit juice..... | 35 | —chicken soup..... | 57 |
| —green beans..... | 37 | —pea soup..... | 58 |
| —peaches..... | 41 | —tomato juice..... | 54 |
| —pears..... | 43 | —tomato soup..... | 58 |
| —soda, club..... | 82 | —vegetable soup..... | 59 |
| —spinach..... | 49 | Heirloom silverware..... | 300 |
| —tea..... | 85 | Helena Rubinstein face powder..... | 105 |
| —tomato juice..... | 54 | —rouge..... | 115 |
| —tomatoes..... | 51 | —talcum..... | 130 |
| Groszold skin..... | 330 | Heilmann's mayonnaise..... | 79 |
| Groves' Laxative Bromo Quinine..... | 135, 138, 154 | Hemet apricots..... | 21 |
| Guasti wine..... | 356 | —spinach..... | 49 |
| Gude's Pepto-Mangan..... | 150 | Hendon shirt..... | 190 |
| | | Henkel's cake flour..... | 70 |
| | | —flour..... | 68 |
| | | —pancake flour..... | 71 |
| | | Henna San hair dye..... | 108 |
| H-O Quick Oats cereal..... | 62 | Henri Rochau soap..... | 124 |
| HQA green beans..... | 39 | Henry Mann shoes..... | 296 |
| H.S.G. Permanent lipstick..... | 110 | Herb Teas for constipation..... | 130 |
| Habitant pea soup..... | 58 | Hercules drain opener..... | 285 |
| Hair bleaches..... | 108 | Hershey's candy bars..... | 18 |
| —dyes..... | 107 | Hewitt's soap..... | 122 |
| —removal..... | 97 | Hexylresorcinol S. T. 37..... | 133 |
| Halesworth toothpaste..... | 92, 93 | —antiseptic..... | 93 |
| —tooth powder..... | 91 | —tooth paste..... | 200 |
| Haley's M-O..... | 138 | Hickok garters..... | 199 |
| Halibut-liver oil..... | 161 | —suspenders..... | 215 |
| Hamm's Permazone antifreeze..... | 227 | Hickory girdle..... | 214, 291 |
| Hammond electric clock..... | 238 | High Standard paint..... | 21 |
| Hand cleaners..... | 274 | Highway apricots..... | 30, 32 |
| Hand lotion..... | 111 | —corn..... | 37 |
| Handkerchiefs, men's..... | 186 | —green beans..... | 41 |
| Handy Andy Juices extractor..... | 251 | —peaches..... | 43 |
| Hanover shoes..... | 207 | —pears..... | 46 |
| Happy-Vale green beans..... | 38 | —peas..... | 49 |
| —peas..... | 46 | —spinach..... | 46 |
| —tomatoes..... | 52 | Hi Ho peas..... | 23 |
| Hardwater Savon soap..... | 125 | Hills-Dale asparagus..... | 139 |
| Hardwick pajamas..... | 187 | Hints for constipation..... | 359 |
| —suspenders..... | 199 | Hiram Walker gin..... | 21 |
| Harriet Hubbard Ayer anti- perspirant..... | 96 | Hlt Parade apricots..... | 19 |
| —lipstick..... | 110 | Hoeffer's candy..... | 19 |
| —rouge..... | 114 | Hoffman candy..... | 84 |
| Harris garters..... | 200 | —soda, club..... | 82 |
| —suspenders..... | 199 | Hoffmann-La Roche's —vitamin products..... | 169, 172, 174 |
| Harris vitamin products..... | 169 | Hole-proof Socks..... | 194-196 |
| Hart corn..... | 30, 32, 33 | Holloway's gin..... | 859 |
| —green beans..... | 38 | | |

| | |
|----------------------------------|---------------|
| Hollyfax tampon | 118 |
| Hollywood face cream | 89 |
| Holmes & Edwards silverware .. | 300 |
| Home maintenance construction... | 279 |
| Home-De-Lite mayonnaise | 78 |
| —salad dressing | 79 |
| Homeguard paint | 291 |
| Honeyuckle bath soap | 124 |
| Hood-lax for constipation | 138 |
| Hoover vacuum | 284 |
| Hormel chicken soup | 57 |
| —pea soup | 58 |
| —tomato soup | 59 |
| —vegetable soup | 59 |
| Horner pajamas | 188 |
| Hosiery, men's (socks) | 193-196 |
| —women's | 218 |
| Hotpoint refrigerator | 253 |
| —washing machine | 258, 257 |
| Hot Wave, auto heater | 228 |
| Houbigant face powder | 105 |
| —lipsticks | 110 |
| —rouge | 115 |
| —talcum | 130 |
| House of Westmere face cream... | 102 |
| —face powder | 103 |
| —lipstick | 109 |
| House paints | 288-293 |
| Household appliances | 230 |
| —cleaning supplies | 262-268 |
| —fuels | 276 |
| —supplies | 258 |
| Howard suits | 196 |
| Howe's face powder | 103 |
| Hudnut sunburn preventive | 127 |
| Hudson autos | 228, 233, 234 |
| Huffman bicycle | 321 |
| Hume apricots | 21 |
| —peaches | 40 |
| Hunter electric fan | 240, 241, 243 |
| Hunter whiskey | 358 |
| Hunt's apricots | 21 |
| —asparagus | 24 |
| —peaches | 41 |
| —pears | 43 |
| —peas | 45 |
| —spinach | 49 |
| —tomato juice | 54 |
| —tomatoes | 51 |
| Hupp autos | 234, 235 |
| Hurf baked beans | 27 |
| —tomato juice | 54 |
| Hush anti-perspirant | 98 |
| Huskies cereal | 63 |
| Hylax for constipation | 139 |

| | |
|-----------------------------------|----------|
| I G A apricots | 21 |
| —baking powder | 15 |
| —corn | 29, 32 |
| —laundry soap | 283, 285 |
| —mayonnaise | 79 |
| —peaches | 41 |
| —pears | 43 |
| —peas | 46 |
| —salad dressing | 79 |
| —tomato juice | 54 |
| I. V. G.'s vitamin products | 162-174 |
| I X L chicken soup | 57 |
| —pea soup | 58 |
| Ice skates | 331, 332 |
| Ideal corn | 29, 32 |
| —pears | 43 |
| Indigestion, treatment of | 147 |
| Industry corn | 29 |
| —green beans | 38 |
| —peas | 46 |
| Insect hair dye | 107 |
| Infant food, canned | 78 |

| | |
|-----------------------------------|---------------|
| Ingersoll watch | 353, 354 |
| Inhalants for colds | 136 |
| Inner-Clean | 138, 139 |
| Insects, control | 280 |
| Insomnia, treatment of | 148 |
| Instant Clairol hair dye | 107 |
| Instant Dew anti-perspirant | 95 |
| Interweave socks | 194, 195, 196 |
| Iodent tooth paste | 93 |
| Iodex for colds | 150 |
| Iodine antiseptic | 133 |
| Iona apricots | 22 |
| —baked beans | 27 |
| —corn | 30 |
| —flour | 60 |
| —green beans | 39 |
| —peaches | 41 |
| —pears | 44 |
| —peas | 47 |
| —spinach | 49 |
| —tomato juice | 55 |
| —tomatoes | 51 |
| Iris apricots | 21 |
| —asparagus | 24 |
| —baked beans | 26 |
| —corn | 30, 32 |
| —grapefruit juice | 35 |
| —green beans | 37 |
| —peaches | 41 |
| —pears | 43 |
| —peas | 46 |
| —spinach | 49 |
| —tomato juice | 54 |
| —tomatoes | 51 |
| Iris sanitary pads | 116 |
| Ironized Yeast for fatigue | 189 |
| Irons, electric | 245 |
| Irresistible lipstick | 109 |
| —powder | 102 |
| —rouge | 114 |
| —talcum | 128 |
| Irwin movie camera | 319 |
| Island Manor tomato juice | 84 |
| Island Palm soap | 123 |
| Italian Swiss Colony wine | 356 |
| Iver Johnson bicycle | 321 |
| —velocipede | 323 |
| Ivory laundry soap | 283 |
| —toilet soap | 122 |

| | |
|--------------------------------|--------|
| Jack Sprat apricots | 21 |
| —asparagus | 23 |
| —baked beans | 27 |
| —corn | 30, 32 |
| —flour | 68 |
| —grapefruit juice | 35 |
| —green beans | 38 |
| —pancake flour | 71 |
| —peaches | 42 |
| —peas | 46 |
| —tomato juice | 54 |
| —tomatoes | 52 |
| Jad Salts | 138 |
| Jam | 75 |
| Japanese Oil for colds | 150 |
| Jaquet rouge | 115 |
| Jarman Friendly shoes | 208 |
| Jayson, see AMC | |
| Jean Gould wine | 356 |
| Jenny Wren cereal | 62 |
| —flour | 73 |
| Jewel baking powder | 18 |
| Jewel paint | 291 |
| Jiffy Biscuit Mix | 73 |
| Jean Belmont oil | 223 |
| Jean of Arc tomato juice | 54 |
| John Hancock whiskey | 353 |

370 JOHNSON—LILY WHITE

| | |
|----------------------------------|----------|
| Johnson, Alfred ice skates..... | 332 |
| Johnson's Baby Cream..... | 109 |
| —Baby soap..... | 124 |
| —talcum..... | 129 |
| Johnson's floor wax..... | 270, 272 |
| —silver polish..... | 298 |
| Jolly Jack candy bars..... | 18 |
| Juice extractors..... | 250 |
| Juice King juice extractor..... | 251 |
| Juice-O-Mat juice extractor..... | 251 |
| Juicerette juice extractor..... | 251 |
| Justrite cleaning fluid..... | 267 |

| | |
|-----------------------------------|---------------|
| K C baking powder..... | 15 |
| Kali-sten-iks shoes..... | 210 |
| Kandahar ski bindings..... | 351 |
| Kantor's silver polish..... | 296 |
| Karl's Kustom Made shoes..... | 207, 210 |
| Kaylon pajamas..... | 187 |
| Kaynee boys' blouses..... | 178 |
| Kayser girdle..... | 214, 215 |
| —elips..... | 222, 223, 224 |
| —pants..... | 218, 221 |
| Keds sneakers..... | 211 |
| Kellogg's cereals..... | 63 |
| Kelly carbonated beverages..... | 82, 84 |
| Kelp-a-Mail..... | 150 |
| Kelvinator refrigerator..... | 283 |
| —washing machine..... | 257 |
| Kemp's tomato juice..... | 55 |
| Kenwood blanket..... | 176 |
| Kern's tomato juice..... | 55 |
| Kerosene..... | 278 |
| Keystone movie camera..... | 317, 318 |
| King-Ko apricots..... | 21 |
| King's Delight apricots..... | 21 |
| —peaches..... | 41 |
| Klomin..... | 138 |
| Kirkman's cleanser..... | 264 |
| —laundry soap..... | 283 |
| —toilet soap..... | 123 |
| Kirk's soap..... | 122 |
| Kisaproof lipstick..... | 109 |
| Kitchen cleaning supplies..... | 262 |
| Kitchen Kraft flour..... | 67 |
| Kix cereal..... | 63 |
| Klek laundry soap..... | 284 |
| Klondike tomatoes..... | 82 |
| Knapp-Monarch fan..... | 240, 242, 243 |
| —toaster..... | 249 |
| Knapp shaver..... | 120, 121 |
| Knight radio..... | 335, 337-339 |
| Knitting yarn..... | 183 |
| Knothe garters..... | 200 |
| Knox's gelatin..... | 159 |
| Knox-Tarnish metal polish..... | 294 |
| Kodak cameras..... | 307-309 |
| —film tank..... | 312 |
| Koldproof antifreeze..... | 227 |
| Kolofor linoleum..... | 288 |
| Kolynos tooth paste..... | 93 |
| Kotex sanitary pads..... | 116 |
| Kraft mayonnaise..... | 79 |
| Krasdale asparagus..... | 24 |
| —corn..... | 29, 33 |
| —flour..... | 68 |
| —grapefruit juice..... | 35 |
| —green beans..... | 38 |
| —mayonnaise..... | 78 |
| —pears..... | 43 |
| —peas..... | 46 |
| —spinach..... | 49 |
| —tea..... | 87 |
| —tomato juice..... | 54 |
| —tomatoes..... | 51 |
| Kroger pants..... | 219 |
| Kroger Grocery Co., see Avondale, | |

| | |
|----------------------------|--------|
| Country Club, Latonia Club | |
| Kruschen Salts..... | 138 |
| Kuk-E-Do cookie dough..... | 73 |
| Kuner's corn..... | 29, 32 |
| —green beans..... | 38 |
| —peas..... | 46 |
| —tomatoes..... | 51 |
| —tomato juice..... | 55 |
| Kuppenheimer suits..... | 197 |
| Kurb..... | 154 |
| Kyanize paint..... | 202 |

| | |
|---------------------------------|-------------------|
| L A. Nut candy bars..... | 19 |
| La Boheme wine..... | 358 |
| La Bonita rouge..... | 114 |
| La Casa soap..... | 125 |
| Lace soap..... | 124 |
| Lady Douglas shoes..... | 210 |
| Lady Esther face cream..... | 89 |
| —face powder..... | 103 |
| —lipstick..... | 109 |
| —rouge..... | 114 |
| Lady Marlow face powder..... | 104 |
| —rouge..... | 115 |
| Lady Pepperell sheets..... | 294 |
| Lafayette autos..... | 233 |
| Lafayette radios..... | 335-339 |
| —record player..... | 347, 348 |
| Lakeroff hand cleaner..... | 275 |
| Lakeside corn..... | 32 |
| —green beans..... | 38 |
| —peas..... | 46 |
| Lander's cream..... | 99 |
| —face powder..... | 103 |
| —talcum..... | 128 |
| Lanvette sanitary pad..... | 117 |
| Lapastle Pills..... | 158 |
| Large's whiskey..... | 257 |
| Larkin baking powder..... | 16 |
| La Salle autos..... | 234, 235 |
| Latonia Club ginger ale..... | 83 |
| Laundry soap..... | 282, 285 |
| Laurel soap..... | 125 |
| Lavender Pine talcum..... | 128 |
| Laverne talcum..... | 129 |
| Laxatives..... | 136 |
| Lederle's vitamins..... | 164-166, 169, 170 |
| Lefong girdle..... | 215 |
| Lentherie lipstick..... | 110 |
| Leonard refrigerator..... | 253 |
| Leslie pens..... | 45 |
| Libby's apricots..... | 21 |
| —asparagus..... | 24 |
| —baked beans..... | 26, 27 |
| —corn..... | 29, 33, 34 |
| —grapefruit juice..... | 35 |
| —green beans..... | 38 |
| —peaches..... | 41 |
| —pears..... | 43 |
| —peas..... | 46 |
| —spinach..... | 50 |
| —tomato juice..... | 55 |
| —tomatoes..... | 53 |
| see also Rose-Dale | |
| Liberty metal polish..... | 294 |
| —soap..... | 123 |
| Lighting, home..... | 285 |
| Line and Roses talcum..... | 128 |
| Lilly's vitamins..... | 161-174 |
| Lily of the Valley corn..... | 36 |
| —peas..... | 45 |
| —spinach..... | 50 |
| —tomatoes..... | 52 |
| Lily White asparagus..... | 24 |
| —baking powder..... | 16 |
| —biscuit flour..... | 74 |
| —cookie dough..... | 73 |
| —corn..... | 30, 32 |

LILY WHITE—MERCURY 371

| | |
|--|--------------|
| —flour | 60 |
| —pancake flour | 71 |
| —pastry flour | 79 |
| —pears | 44 |
| —tomato juice | 54 |
| —tomatoes | 51 |
| Lincoln autos | 235 |
| Lincoln-Zephyr autos | 234, 235 |
| Liniments | 146 |
| Lint, talcum | 131 |
| Linoleum | 286-288 |
| Lion paint | 291 |
| Lipstick | 108-111 |
| Lipton's tea | 86, 88 |
| Liquors | 356 |
| Listerine | 133, 142 |
| —dentifrices | 91-93 |
| Little Chief corn | 32 |
| Little Kernel corn | 29 |
| Little Mill spinach | 50 |
| Lloyd Clark's Mint-ette candy bars | 19 |
| Longwear pajamas | 188 |
| —shirt | 190 |
| Loomcraft slips | 222, 223 |
| —shirt | 190 |
| Lorraine juice extractor | 251 |
| Lotion, face | 89 |
| —hand | 111 |
| Lotus sanitary pads | 116 |
| —tampon | 118 |
| Louden tomato juice | 54 |
| Louise Andre rouge | 114 |
| Love Nest candy bars | 18 |
| Loveless pants | 219 |
| Lovery Lady face powder | 103 |
| Luxol hair dye | 107 |
| Lucky Lad boys' blouses | 178 |
| Luscio tooth powder | 91 |
| Lux laundry soap | 283 |
| —toilet soap | 123 |
| Luxette pants | 220 |
| Luxite girdle | 214 |
| —pants | 219, 221 |
| —slip | 224 |
| Luxor face cream | 101 |
| —face powder | 103 |
| Luxuria face cream | 101 |
| —face powder | 104 |
| Lydia Pinkham's | 139 |
| Lynden chicken soup | 57 |
| Lysol | 133, 142 |
| M | |
| McCormick's tea | 86 |
| McCreary soap | 125 |
| McCreary pants | 219 |
| McKesson gin | 359 |
| —vitamins | 162, 164-172 |
| McNamara's tea | 87 |
| Mae's mustard plaster | 150 |
| Macy's—see also Lily White, Red Star, Supre-Macy | |
| Macy's cleaning fluid | 266 |
| —diapers | 181, 182 |
| —face cream | 99 |
| —floor wax | 270 |
| —lipstick | 110 |
| —soap | 122 |
| —talcum | 128 |
| —vitamins | 182-173 |
| —whiskey | 358 |
| Madera wine | 355 |
| Made-Rite toaster | 246 |
| Magie metal polish | 294, 296 |
| Maiden Form girdle | 214 |
| Majestic garters | 200 |
| Malibu apricots | 21 |
| Maltine's vitamin products | 174 |
| Malto Meal cereal | 61 |

| | |
|------------------------------|--------------|
| Manco peaches | 41 |
| Manhattan pajamas | 187 |
| —shirt | 190 |
| —shorts | 192 |
| Manhattan Quality apricots | 21 |
| —green beans | 37 |
| —peas | 45 |
| Manning-Bowman toaster | 246, 249 |
| Manning's tea | 86 |
| Manro shirt | 191 |
| Mansco shorts | 192 |
| Maple syrup | 77 |
| Mapleins | 78 |
| Marchand's bleach | 108 |
| Marco asparagus | 24 |
| —corn | 29, 32 |
| —peaches | 41 |
| Margarine | 18 |
| Margo slip | 222, 223 |
| Marie Earle rouge | 115 |
| Mariposa apricots | 22 |
| —peaches | 41 |
| —peas | 48 |
| —tomato juice | 55 |
| Mariposa blanket | 176 |
| Marlene sanitary pad | 117 |
| Marmun face cream | 101 |
| Martex towels | 212 |
| Martha Washington lipstick | 110 |
| Marvel exposure meter | 313 |
| —film tank | 311 |
| Marvelous anti-perspirant | 96, 97 |
| —face cream | 101 |
| —face powder | 103 |
| —lipstick | 109 |
| Mary Dunhill lipstick | 110 |
| Mary Scott Rowland talcum | 130 |
| Mascara | 98 |
| Master Craft paint | 292 |
| Master Painters' paint | 290 |
| Masterpiece apricots | 21 |
| —baked beans | 27 |
| —peaches | 41 |
| —spinach | 50 |
| —tomatoes | 51 |
| Masury paint | 292 |
| Matchless silver polish | 294 |
| Matilda Hartman's face cream | 101 |
| Matzger's candy bar | 19 |
| Mavis talcum | 129 |
| Max Factor face cream | 99, 100, 101 |
| —face powder | 104 |
| —Hollywood lipstick | 110 |
| —rouge | 114 |
| —talcum | 130 |
| Max-I-Mum pancake flour | 71 |
| Maxine soap | 122 |
| Mayco sheets | 204 |
| Mayfair tea | 85 |
| May-Field corn | 31 |
| Mayflower sheets | 203 |
| —towels | 212 |
| Mayflower tomatoes | 51 |
| Mayflower whiskey | 357 |
| Mayonnaise | 78 |
| Mazon soap | 124 |
| Mead's vitamin products | 162-166, 168 |
| Medicine cabinet | 151 |
| Me Do children's underwear | 179 |
| —sleeping garment | 180 |
| Mello-Glo face powder | 104 |
| Melrah peaches | 42 |
| Mennen talcum | 129 |
| Mentholatum | 149, 150 |
| Mercresin | 133 |
| Mercurchrome | 133 |
| Mercury autos | 229, 234 |
| Mercury bicycle | 322 |

372 MERIT—NUTRADIET

| | |
|--|---------------|
| Merit dry cell..... | 326 |
| Merle Norman face powder..... | 104 |
| Morpheryl borate..... | 133, 151 |
| —nitrate..... | 133 |
| Morthiolate..... | 133 |
| Metal polish..... | 293-296 |
| Metanite Jelly..... | 134 |
| Metaphen..... | 133 |
| Meters, photoelectric..... | 312-314 |
| Methazone antifreeze..... | 227 |
| Metropolitan suspenders..... | 199 |
| Milady yarn..... | 184 |
| Miles shoes..... | 210 |
| Milford suspenders..... | 199 |
| Milk..... | 80 |
| Milk-i-dent tooth paste..... | 82 |
| Milk of magnesia..... | 138 |
| Milkonate cereal..... | 62 |
| Milkwhatoat cereal..... | 61 |
| Milky Way candy bars..... | 18 |
| Mill Stream whiskey..... | 358 |
| Hillbrook club soda..... | 81 |
| —ginger ale..... | 83 |
| Miller, I., shoes..... | 209 |
| Milshire gin..... | 359 |
| Minard's Liniment..... | 150 |
| Mineral oil..... | 138 |
| Miner's face powder..... | 103 |
| Mint Rub..... | 150 |
| Miona soap..... | 123 |
| Miracle Whip salad dressing..... | 79 |
| Miss Michigan baked beans..... | 28 |
| Miss Saylor's candy bars..... | 19 |
| Miss Swank slips..... | 223, 224 |
| Mission asparagus..... | 24, 25 |
| —corn..... | 30, 32 |
| —peaches..... | 41 |
| —peas..... | 46 |
| Mission Bell wine..... | 355 |
| Mission Inn spinach..... | 50 |
| Mobil glass cleaner..... | 268 |
| Mobile antifreeze..... | 227 |
| Mohe glass cleaner..... | 268 |
| —hand cleaner..... | 275 |
| Model boys' blouses..... | 178 |
| Modernap sanitary pads..... | 116 |
| Modess sanitary pads..... | 116 |
| Mohawk sheets..... | 204 |
| Moller's vitamin products..... | 163 |
| Monarch apricots..... | 21 |
| —asparagus..... | 24 |
| —baked beans..... | 26 |
| —cake flour..... | 70 |
| —corn..... | 29, 30, 33 |
| —grapefruit juice..... | 35 |
| —green beans..... | 39 |
| —peaches..... | 41 |
| —pears..... | 43 |
| —peas..... | 47 |
| —spinach..... | 49 |
| —tomatoes..... | 51 |
| —tomato juice..... | 55 |
| Monarch paint..... | 292 |
| Monite socks, men's..... | 194, 195, 196 |
| Monte Carlo soap..... | 125 |
| Montgomery Ward & Co. see Ward's | |
| Montrose corn..... | 30 |
| Moone's Emerald Oil..... | 150 |
| Moor bath towels..... | 212 |
| More Lustre Metal Polishing Cloth..... | 294 |
| Morgan corn..... | 30 |
| Mosquitoes, control..... | 281 |
| Moths, control..... | 282 |
| Motor oil..... | 230 |
| Motorola auto radio..... | 343 |
| Mount Vernon corn..... | 33 |
| Mt. Vernon whiskey..... | 367 |

| | |
|--------------------------------------|---------------|
| Movie camera..... | 314-316 |
| —projectors..... | 319 |
| Mr. Goodbar candy bars..... | 18 |
| Mufti spot remover..... | 267 |
| Mum..... | 87 |
| Munsingwear pants..... | 216, 219, 220 |
| —slip..... | 224 |
| —socks..... | 194, 195, 196 |
| Mustard plasters..... | 150 |
| Musterole..... | 149, 150 |
| Myer club soda..... | 82 |
| —ginger ale..... | 83 |
| Myron Walker's vitamin products..... | 173 |
| Mystic flour..... | 68 |

| | |
|--------------------------------------|------------|
| Naa Supreme baked beans..... | 27 |
| Nacto fabric cleaner..... | 266 |
| Nairn floor wax..... | 270 |
| Namm's soap..... | 125 |
| Nappetta sanitary pads..... | 116 |
| Nash autos..... | 234, 235 |
| Nash-Lafayette autos..... | 234 |
| Nasour's soap..... | 123 |
| Nat Lewis socks..... | 195 |
| Natalia spinach..... | 50 |
| National film tank..... | 312 |
| National's Eagle whiskey..... | 359 |
| Natur-Sweet apricots..... | 21 |
| —grape fruit juice..... | 35 |
| Natural Bridge shoes..... | 209 |
| Nature's Remedy (N R)..... | 178 |
| Nazareth children's underwear..... | 179 |
| —sleeping garment..... | 180 |
| Neapolitan Wine..... | 358 |
| Nectar tea..... | 86, 87, 88 |
| Needles Fruit of the Loom shirt..... | 191 |
| Nelson's soap..... | 125 |
| Nelson's spinach..... | 49 |
| Nemo girdle..... | 214, 215 |
| Nemo soap..... | 125 |
| Neosynaphrin..... | 136, 147 |
| Nestle's candy bars..... | 17, 18 |
| Nestor Johnson skates..... | 332 |
| Nettleton shoes..... | 206 |
| New Haven watch..... | 353, 354 |
| Newmark corn..... | 30 |
| Néy anti-perspirant..... | 87 |
| Niblets corn..... | 33 |
| Night Comfort pajamas..... | 187 |
| Nikor film tank..... | 311 |
| Nite Kraft pajamas..... | 188 |
| Neil sunburn preventive..... | 127 |
| Nonspi anti-perspirant..... | 95 |
| Norge refrigerator..... | 253 |
| Noroi-Agar..... | 139 |
| Northland ski poles..... | 351 |
| —skis..... | 350 |
| North Star blanket..... | 177 |
| Nor' Way antifreeze..... | 227 |
| Norwich vitamins..... | 161-173 |
| Nose drops..... | 135 |
| Noxon floor wax..... | 271 |
| —polish..... | 294 |
| Nu-A-Lu metal polish..... | 294 |
| Nu-Deal green beans..... | 39 |
| —peaches..... | 42 |
| —pears..... | 44 |
| —peas..... | 47 |
| —spinach..... | 50 |
| Nu-Eve pants..... | 218 |
| Nugget peas..... | 47 |
| —spinach..... | 49 |
| Nu-Gloss floor wax..... | 270 |
| Nu-Made mayonnaise..... | 78 |
| Nunn-Bush shoes..... | 207 |
| Nursery diapers..... | 181 |
| Nutlix..... | 139 |
| Nutradiet green beans..... | 87 |

NUTRADIET—PHENOLAX 373

| | |
|----------------------|-----|
| —pear | 45 |
| Nu-vel sanitary pads | 116 |
| Nylon stockings | 216 |

| | |
|---------------------------------|----------|
| O. K. laundry soap | 285 |
| Oakland autos | 235 |
| Obesity cures | 152 |
| Occident flour | 68 |
| Ocey-Crystine | 138 |
| O-Cedar floor wax | 271, 273 |
| Octagon Cleanser | 264 |
| —laundry soap | 285 |
| —toilet soap | 123 |
| Odo-ro-no anti-perspirants | 96, 97 |
| Oh-Boy apricots | 21 |
| —peaches | 41 |
| Oh Henry candy bars | 18 |
| Oil burners | 275 |
| Oil, fuel | 277 |
| Oil, motor | 230 |
| Oil of Wintergreen | 150 |
| Ointments | 136 |
| Old Briargate ginger ale | 84 |
| Old Crow whiskey | 358 |
| Old Drum whiskey | 359 |
| Old Dutch cleanser | 263 |
| Old English floor wax | 271, 272 |
| Old English wax beans | 27 |
| Old Farm Rye whiskey | 358 |
| Old Grand Dad whiskey | 358 |
| Old Ironsides shirt | 190 |
| Old Monarch wine | 356 |
| Old Mr. Boston gin | 359 |
| —whiskey | 357 |
| Old Overholt whiskey | 358 |
| Old Quaker whiskey | 357 |
| Old Spice talcum | 130 |
| Old Taylor whiskey | 357 |
| Olds Lavender talcum | 129 |
| Oldsmobile autos | 233, 234 |
| Oleomargarine | 16 |
| Oliv-ile soap | 123 |
| Oliv-Palm soap | 125 |
| Olympic ski bindings | 351 |
| Olympic wine | 356 |
| Omega Oil | 150 |
| Onkar laundry soap | 284 |
| Orchard Garden grapefruit juice | 36 |
| Oregon City suits | 197 |
| Otis shorts | 192, 193 |
| Our Own tea | 87 |
| Outdoor Girl face powder | 103 |
| —lipstick | 109 |
| —rouge | 114 |
| Ovaltine | 148, 150 |
| Owl's cold cream | 99 |
| —toothpaste | 93 |
| Oxydol soap | 284 |

| | |
|----------------------------|--------------------|
| P & G asparagus | 23 |
| —corn | 29, 33 |
| —grapefruit juice | 36 |
| —green beans | 37 |
| —peas | 43 |
| —peas | 47 |
| —soap | 285 |
| —tomato juice | 50 |
| Pabst linoleum | 287, 288 |
| Pacific girdle | 214 |
| Pacific hand cleanser | 275 |
| Packard autos | 229, 223, 234, 235 |
| Packard cleaner | 295 |
| Pape's foot powder | 108 |
| Pain | 152-155 |
| Pain-Expeller | 150 |
| Painite, house | 288-293 |

| | |
|--|------------|
| Paisley soap | 124 |
| Pajamas, men's | 186-188 |
| Pai-lo scouring powder | 263 |
| Palmco soap | 122 |
| Palmdale apricots | 21 |
| —asparagus tips | 25 |
| —grapefruit juice | 58 |
| Palmolive talcum | 129 |
| —soap | 123 |
| Pamilla silver cloth | 296 |
| Pancake flour | 70 |
| Panties, women's | 217-221 |
| Papsomax alkalizer | 132 |
| Paradise wine | 358 |
| Paragon hair dye | 167 |
| Paris garters | 200 |
| —suspenders | 199 |
| Park & Tilford lipstick | 109 |
| Park & Tilford whiskey | 357, 358 |
| Parke Davis vitamins | 162-167 |
| Par soap | 283, 284 |
| Parsons ammonia | 259 |
| Par-T-Pak ginger ale | 83 |
| —soda, club | 81 |
| Pasteurized face cream | 101 |
| Patch's vitamins | 163 |
| Patent medicine—refer to specific names, e. g. Listerine | |
| Patron's pancake flour | 71 |
| Paul Jones whiskey | 357 |
| Pea soup | 57 |
| Peaches, canned | 40-42 |
| Pears, canned | 42-44 |
| Peas, canned | 45-48 |
| Pebees | 91, 93, 94 |
| Pedi-Poise shoes | 209 |
| Pense Air Cooled sneakers | 211 |
| —sheets | 203 |
| Pender ammonia | 259 |
| Penetro | 149, 150 |
| Penguin ginger ale | 84 |
| Peninsula tomatoes | 52 |
| Penney's blanket | 177 |
| —panties | 218 |
| —soap | 125 |
| Pens, fountain | 333 |
| Peoples soap | 123, 125 |
| Pepperell boys' blouses | 178 |
| —sheets | 205 |
| Pep-R-Mint tooth paste | 94 |
| Pepsi-Cola | 81 |
| Pepsodent Antiseptic | 133, 142 |
| —dentifrice | 91, 93, 94 |
| Peptans | 132 |
| Pequet sheets | 204 |
| Perfect soap | 122 |
| Perfec-Test shirt | 190 |
| Perfection tea | 87 |
| Perfec camera | 309 |
| Per-fit girdle | 214 |
| Perma-Guard antifreeze | 226 |
| Permanent waves | 112 |
| Permatex glass cleaner | 268 |
| Peroxide, hydrogen | 106 |
| Perspiration suppressors | 94-97, 141 |
| Persop anti-perspirant | 85 |
| Pertussin | 149 |
| Peruna | 159 |
| Perzecholla soap | 125 |
| Peter Paul's candy bars | 18 |
| Peter's candy bars | 18 |
| Peters shoes | 210 |
| Petrolagar | 130, 139 |
| Petrolatum | 138 |
| Petro-Byllium | 138 |
| Pettijohn cereal | 61 |
| Pewter polish | 295 |
| Phenolax | 139 |

AUTO RADIOS—RUB-LESS 375

| | |
|-----------------------------|---------------|
| —automobile | 343 |
| —portable | 344 |
| Raincoats | 201 |
| Ralston cereal | 61 |
| Ramona sanitary pads | 116 |
| Rancho pea soup | 56 |
| —tomato soup | 59 |
| —vegetable soup | 60 |
| Rand electric shaver | 119 |
| Rand's tea | 88 |
| Ranges, electric | 245 |
| Ranleigh shoes | 209 |
| Rap-I-Do! hair dye | 107 |
| Raycol sanitary pads | 116 |
| Ray-O-Vac dry cell | 326 |
| Razors | 112 |
| Real Form girdle | 214 |
| Real Silk shirt | 190 |
| —socks, men's | 194, 195, 196 |
| Record players | 346 |
| Red & White apricots | 22 |
| —asparagus | 23 |
| —baked beans | 26 |
| —baking powder | 16 |
| —corn | 29, 31, 33 |
| —flour | 68, 70 |
| —grapefruit juice | 36 |
| —green beans | 37 |
| —mayonnaise | 76 |
| —pancake flour | 71, 72 |
| —peaches | 41 |
| —pears | 43 |
| —peas | 47 |
| —spinach | 50 |
| —tomato juice | 53 |
| —tomatoes | 52 |
| Red Cap ammonia | 259 |
| Red Cross shoes | 209 |
| Red Devil cleanser | 264 |
| Red Goose peas | 48 |
| Red Hill tomatoes | 52 |
| Red Owl flour | 68 |
| Red Star diapers | 182 |
| —garters | 200 |
| —gin | 359 |
| —ginger ale | 85 |
| Reed & Barton silver polish | 296 |
| —silverware | 308 |
| Reeves' apricots | 22 |
| —corn | 31, 33 |
| —flour | 69 |
| —green beans | 37 |
| —mayonnaise | 78 |
| —peaches | 41 |
| —pears | 44 |
| —peas | 47 |
| —rice | 62 |
| —tea | 87, 88 |
| —tomato juice | 55 |
| —tomatoes | 52 |
| Refrigerators, mechanical | 253 |
| Regal shoes | 207, 209 |
| Regent sheets | 205 |
| Rega | 139 |
| Reis shorts | 193 |
| Rejovia lipstick | 111 |
| Reliable corn | 33 |
| —green beans | 39 |
| —peas | 47 |
| Rem | 140 |
| Remington dual shavers | 119, 120 |
| Rem autos | 235 |
| Reverso toaster | 247 |
| Rex ski bindings | 351 |
| Rexall anti-perspirant | 95 |
| —foot powder | 106 |
| —tooth paste | 94 |
| —tooth powder | 92 |

| | |
|-----------------------------------|--------------|
| Rexette sanitary pads | 117 |
| Rhythm slip | 224 |
| Rhythm Step shoes | 200 |
| Rhythm Swing slip | 222 |
| Rialto asparagus | 24 |
| Rich Flavor peaches | 41 |
| Richardson & Robbins chicken soup | 87 |
| Richellou asparagus | 24 |
| —corn | 31, 33 |
| —pears | 44 |
| Richman suits | 197 |
| Ridgway's tea | 86 |
| Rinso soap | 284 |
| Rio Grande spot remover | 266 |
| Rippled Wheat | 62 |
| Rite foot powder | 106 |
| Ritter baked beans | 28 |
| —tomato juice | 55 |
| Rival juice extractor | 251 |
| Roadmaster bicycle | 321 |
| Robbins & Myers electric fan | 240-242, 244 |
| Roberts grapefruit juice | 36 |
| Robinson sheets | 204 |
| Robinson's toothpaste | 92 |
| Rock Deli apricots | 22 |
| —asparagus | 24 |
| —grapefruit juice | 36 |
| —peaches | 41 |
| —pears | 44 |
| —tomato juice | 55 |
| —tomatoes | 52 |
| Rockne autos | 235 |
| Rockwood's candy bars | 17, 18 |
| Roda sanitary pads | 117 |
| Roger & Gallet talcum | 130 |
| Rogers silverware | 300, 301 |
| Ro Jone slip | 222 |
| Rollfast bicycle | 322 |
| —velocipede | 328 |
| Rolls camera | 306 |
| —razor | 113 |
| Roman Meal cereal | 64 |
| Rome bed springs | 260 |
| Roosevelt apricots | 22 |
| —asparagus | 25 |
| —corn | 29 |
| —peaches | 41 |
| Rose-Dale apricots | 22 |
| —peaches | 41 |
| —pears | 44 |
| —peas | 47 |
| —tomatoes | 52 |
| Roto-Shaver | 119 |
| Rouge | 113-115 |
| Rough Top candy bars | 19 |
| Royal Arms peaches | 41 |
| Royal baking powder | 16 |
| Royal dry cell | 326 |
| Royal Rio grapefruit juice | 36 |
| Royal Scarlet apricots | 22 |
| —asparagus | 24, 25 |
| —baked beans | 26, 28 |
| —corn | 31, 34 |
| —flour | 68 |
| —grapefruit juice | 36 |
| —green beans | 39 |
| —peaches | 41 |
| —pears | 44 |
| —peas | 47 |
| —spinach | 50 |
| —tea | 87 |
| —tomato juice | 55 |
| —tomatoes | 52 |
| Rubber-Gloss floor wax | 270 |
| Rubbing alcohol | 150 |
| Rub-Loos metal polish | 294 |

376 RUGS—SHURFINE

| | |
|-----------------------------------|---------------|
| Rugs | 297 |
| Rumford baking powder | 16 |
| Run Resist pants | 218 |
| Ruskets cereal | 62 |
| Ruth Rogers face cream | 100 |
| —face powder | 103 |
| S | |
| S C foot powder | 106 |
| S-J wine | 356 |
| SOS steel wool | 264 |
| SWP paint | 291 |
| S & F corn | 29, 33 |
| S & W apricots | 22 |
| —aspargus | 24 |
| —baked beans | 26 |
| —corn | 31, 33 |
| —grapefruit juice | 36 |
| —green beans | 38 |
| —peaches | 41 |
| —pears | 44 |
| —peas | 45 |
| —spinach | 49 |
| —tea | 87 |
| —tomato juice | 55 |
| —tomatoes | 52 |
| Sacramento apricots | 22 |
| —aspargus | 24 |
| —peaches | 42 |
| —pears | 44 |
| —spinach | 50 |
| Safety-Heat heating pad | 244 |
| Safety razors | 112 |
| St. Mary's blanket | 177 |
| Sal Hepatica | 132, 138, 148 |
| Salad dressing | 78 |
| Salada tea | 86 |
| Salon face cream | 101 |
| Salt | 80 |
| Salves | 148 |
| Samson bicycle | 322 |
| Samson electric fan | 240, 243 |
| —toaster | 247-249 |
| San-Aid sanitary pads | 118 |
| San Benito wine | 356 |
| Sanl Flush toilet cleaner | 264 |
| Sanl-Ped foot powder | 106 |
| Sanima's sanitary pads | 116 |
| Sanitarium grapefruit juice | 36 |
| —tomato juice | 56 |
| —tomatoes | 53 |
| Sanitary pads | 115 |
| Sanitex diapers | 182 |
| San-Nap-Pak sanitary pads | 117 |
| San-Neat sanitary pads | 117 |
| Sanival sanitary pads | 117 |
| Santa Cruz apricots | 22 |
| Santavalle apricots | 20 |
| —green beans | 39 |
| Sapolo cleanser | 263 |
| Saracen peas | 48 |
| —tomatoes | 52 |
| Saraka | 138 |
| Saratoga club soda | 82 |
| —ginger ale | 85 |
| Satin Secrete slips | 223 |
| Savage lipstick | 111 |
| Savage washer | 256 |
| Sa-Von pajamas | 186 |
| Savon Francine | 126 |
| Savoy apricots | 22 |
| —corn | 29, 33 |
| —green beans | 39 |
| —pears | 44 |
| Sayman's soap | 124 |
| Scamp, pants | 218 |
| Schenley's gin | 359 |
| —whiskey | 358 |

| | |
|------------------------------------|-------------------|
| Schick electric shavers | 120 |
| —injector safety razor | 113 |
| Schilling baking powder | 16 |
| Schultz shorts | 192 |
| Schwinn, Arnold, bicycle | 321 |
| Scotch soap | 284 |
| Scott County corn | 31 |
| —tomato juice | 56 |
| —vegetable soup | 60 |
| Scottville shirt | 189 |
| Seouring powder | 263 |
| Seagram's gins | 359 |
| —whiskey | 358 |
| Senid-Sweet grapefruit juice | 36 |
| Seamprufe slips | 221, 222, 223 |
| Sears' antifreeze | 226 |
| —auto heaters | 228 |
| —blanket | 176 |
| —camera | 306 |
| —can opener | 261 |
| —diapers | 181, 182 |
| —dry cell | 326 |
| —electric fan | 239, 241 |
| —electric iron | 245 |
| —electric range | 245 |
| —floor wax | 271 |
| —garters | 200 |
| —paint | 291 |
| —panties | 219, 220 |
| —pressure cooker | 252 |
| —radio | 333, 334, 337-339 |
| —record player | 347, 349 |
| —refrigerator | 254 |
| —sheets | 203 |
| —shirts | 190 |
| —skates | 332 |
| —ski clothing | 351 |
| —soap | 122, 124, 125 |
| —suspenders | 199 |
| —toaster | 247, 248 |
| —towels | 212 |
| —underwear, children's | 179 |
| —vitamins | 162, 172 |
| —washing machine | 257 |
| Seco ski bindings | 351 |
| Seeds, flower | 328, 329 |
| —vegetable | 329, 330 |
| Selditz Powders | 138 |
| Selah diapers | 181 |
| Selox soap | 284 |
| Senna | 139 |
| Septol toothpaste | 94 |
| Serutan | 138 |
| Seth Thomas electric clock | 238 |
| Seventeen lipstick | 111 |
| Shapeley's tonic | 159 |
| Shasta tea | 87 |
| Shavemaster | 119, 120 |
| Shavers, electric | 118, 121 |
| Sheaffer fountain pen | 333 |
| Sheets | 202-205 |
| Shelford's tea | 88 |
| Shelby bicycle | 322 |
| Sher-Pira tooth powder | 82 |
| Sherwin-Williams paint | 290 |
| Shield spray glass cleaner | 268 |
| Shirts, men's | 183-191 |
| Shoes | 205 |
| —children's | 210 |
| —men's | 207 |
| —women's | 208 |
| Shorts, men's | 191 |
| Shower curtains | 298 |
| Shredded Wheat | 62 |
| Shulton soap | 124 |
| Shumate foot powder | 106 |
| Shurfine grapefruit juice | 38 |
| —green beans | 38 |

| | | | |
|-------------------------------------|--------------------|-----------------------------------|--------------------|
| —peaches | 42 | Speedundies, children's under- | |
| —pears | 44 | wear | 179 |
| —peas | 47 | Sperry cereals | 61, 62 |
| —tomato juice | 55 | —flour | 69 |
| Sidley girdle | 215 | —pancake flour | 72 |
| Signal cleaner | 266 | Spinach, canned | 46-50 |
| —metal polish | 295 | Sportmaster ski boots | 352 |
| Signal electric fan | 239, 240, 243, 244 | Spot removers | 265-267 |
| Signet whiskey | 358 | Spring-Air bedsprings | 260 |
| Silco metal polish | 294 | Squibb face cream | 100 |
| Silver Dust soap | 284 | —talcum | 129 |
| Silver King bicycle | 322 | —tooth paste | 93 |
| —velocipede | 323 | —tooth powder | 91 |
| Silver Nip grapefruit juice | 36 | —vitamins | 162-174 |
| Silver polish | 295 | Staff-o-Life tomatoes | 52 |
| Silver Ribbon tomato juice | 56 | Stafford's floor wax | 271, 272 |
| Silver Thistle asparagus | 23 | Stanback | 154 |
| Silverbrite pad | 296 | Standard Oil cleaning fluid | 260 |
| Silver-Dale pears | 44 | Standby apricots | 22 |
| —tomatoes | 53 | Stanley's soaps | 122, 123, 125 |
| Silvertex silver polish | 296 | Star Dust metal polish | 295 |
| Silverware | 299-301 | State Fair peaches | 42 |
| Simco shoes | 210 | Stearns' tooth powder | 92 |
| Simons' pajamas | 107 | —vitamins | 162-174 |
| Simoniz Chrome Cleaner | 295 | Steel wool | 264 |
| Simplex hair dye | 107 | Steelcraft bicycle | 322 |
| Simplifold diapers | 181 | —velocipede | 323 |
| Sircom slip | 224 | Stein Bloch suits | 187 |
| Skasol toilet cleaner | 264 | Stern's soap | 126 |
| Ski equipment | 350-352 | Stewart-Warner radio | 342 |
| Skin disorders | 156 | —refrigerator | 253 |
| Skippees girdle | 214, 215 | Stimulants | 158 |
| Skyline ski bindings | 351 | Stockings, women's | 216 |
| Skiatom ski clothing | 351 | Stock's flour | 70 |
| Sleeping garments, children's | 179, 180 | Stokely's apricots | 22 |
| Sleepy Brand Salts | 138 | —baked beans | 27 |
| Slim Youth slip | 221, 223 | —corn | 31 |
| Slipcovers | 302 | —grapefruit juice | 35 |
| Slips, women's | 221-224 | —green beans | 39 |
| Stoane-Stabon linoleum | 287 | —peaches | 42 |
| Stoane's Liniment | 150 | —pears | 44 |
| Stomaco's vitamins | 161-167 | —peas | 47 |
| Smarties girdle | 214, 215 | —spinach | 49 |
| Smith Bros. cough syrup | 140 | —tomato juice | 56 |
| Smooth-Cut can opener | 261 | —tomatoes | 53 |
| Smoothie girdle | 214 | Stop Spot cleaning fluid | 266 |
| Smoothtan sunburn preventive | 127 | Storage batteries | 231 |
| Sneakers | 210 | Studebaker autos | 228, 229, 233, 234 |
| Snider corn | 33 | Success apricots | 22 |
| —green beans | 39 | —peaches | 42 |
| —peas | 47 | —peas | 47 |
| —spinach | 50 | Suchard candy bars | 17, 18 |
| —tomato juice | 55 | Sugar | 85 |
| —tomatoes | 53 | Suits, men's | 196, 198 |
| Sno-Sheen cake flour | 70 | Sultana peas | 48 |
| Snowdown diapers | 181 | —tomatoes | 52 |
| Snow White cake flour | 69 | Sun Sparkle metal and glass pol- | |
| Snowy Peak ginger ale | 84 | ish | 294 |
| Soap, laundry | 282 | Sunbeam—asparagus | 23 |
| Soap, toilet | 121-126 | Sunbeam electric iron | 245 |
| Society Brand suits | 197 | —electric shavers | 119, 120 |
| Socks, men's | 193-196 | —toaster | 249 |
| Soda, club | 81, 82 | Sunblast apricots | 22 |
| Sodibar tooth powder | 92 | Sun-Blest corn | 31, 34 |
| Sodium phosphate | 138 | —peaches | 42 |
| Soft drinks | 81 | —pears | 44 |
| Sofftex diapers | 197 | —tomatoes | 32 |
| Sofarfine metal polish | 295 | Sunbrite cleanser | 264 |
| Sommers & Kaufmann shoes | 209 | Sunburn preventives | 126 |
| So-soft sanitary pads | 117 | Sundial shoes | 207 |
| Sonora record player | 348 | Sun-Dine grapefruit juice | 38 |
| Soup, chicken | 56 | Sunglasses | 352 |
| —pea | 57 | Sun-Kist peaches | 42 |
| —tomato | 58 | Sun-Lan pajamas | 187 |
| —vegetable | 59 | —shorts | 192, 193 |
| South Haven pears | 44 | Sunny Dawn tomato juice | 55 |
| Southern Flowers talcum | 128 | Sunnyfield cereals | 61-63 |
| | | —flour | 68, 69 |

378 SUNNYFIELD—TUSSY

| | |
|----------------------------------|---------|
| —pancake flour | 71, 72 |
| Sunsaid grapefruit juice | 36 |
| Sunshine grapefruit juice | 36 |
| Sunspun salad dressing | 79 |
| Super Duratex antifreeze | 226 |
| Super Electrophot exposure meter | 314 |
| Super Hardwick shirt | 189 |
| Super Juicer | 251 |
| Super Pyro | 226 |
| Super Suds soap | 284 |
| Super Thermo antifreeze | 226 |
| Superfine green beans | 39 |
| —peas | 47 |
| Superfine soap | 122 |
| Superfit slip | 222 |
| Superior yarn | 184 |
| Supre-Macy camera | 306 |
| —towels | 212 |
| —whiskey | 357 |
| Supreme steel wool | 264 |
| Suspenders | 198-200 |
| Swank suspenders | 200 |
| Swansdown cake flour | 70 |
| Sweet Girl apricots | 22 |
| —baked beans | 28 |
| —ginger ale | 84 |
| —green beans | 38 |
| —peaches | 42 |
| —tomato juice | 55 |
| —tomatoes | 52 |
| Sweetheart soap | 123 |
| Sweet Life green beans | 39 |
| —peas | 47 |
| Sweet Pea talcum | 128 |
| Swift's baked beans | 28 |
| —tomato juice | 56 |
| Swing-A-Way can opener | 261 |
| Swiss-Kriss | 139 |
| Syl-O-Slip slip | 224 |
| Syrup, maple | 77 |
| Syrup of White Pine | 140 |

| | |
|------------------------------|---------|
| T M C toothpaste | 82 |
| —tooth powder | 91 |
| Talco anti-perspirant | 87 |
| Talcum powder | 127-131 |
| Tall's Female Tonic | 159 |
| Tampax | 118 |
| Tampons | 117 |
| Tang Dressing | 80 |
| Tangee face powder | 104 |
| —lipstick | 110 |
| —rouge | 114 |
| Tango Pumps shoes | 209 |
| Tanks, film | 310 |
| Tanlac | 159 |
| Tarnish-Resist silver polish | 298 |
| Taste Tells peaches | 42 |
| Tastewell apricots | 22 |
| —baked beans | 28 |
| —corn | 31, 34 |
| —green beans | 39 |
| —peaches | 42 |
| —pears | 44 |
| —peas | 47 |
| —spinach | 49 |
| —tomato juice | 55 |
| Tastyeast | 159 |
| Tattoo lipstick | 109 |
| —rouge | 114 |
| Tavern floor wax | 270 |
| Taylor's wine | 355 |
| Tea | 85-88 |
| Tea-Pot tea | 86, 88 |
| Teel dentifrice | 94 |
| Telechron electric clock | 238 |
| Tender Leaf tea | 87 |

| | |
|-----------------------------|---------------|
| Terraplane autos | 233, 234, 235 |
| Tetley tea | 85 |
| Texas Mineral Crystals | 138 |
| Textite lys | 284 |
| Texsun grapefruit juice | 36 |
| Textiles | 175 |
| Thermo Royal antifreeze | 226 |
| Thermometers | 303 |
| Thom McAn shoes | 208, 210 |
| Thor washer | 257 |
| Three Feathers gin | 359 |
| —whiskey | 359 |
| Three Flowers face cream | 101 |
| —rouge | 115 |
| Thrift Fluff sanitary pads | 116 |
| Throat, sore | 158 |
| Tiny Tots cereal | 81 |
| Tiz foot powder | 106 |
| Toasters, electric | 248 |
| Toastmaster toaster | 247, 249 |
| Toast-O-Lator | 249 |
| Todes soap | 122 |
| Toilet cleaners | 264 |
| Toilet goods | 89 |
| Toilet paper | 304 |
| Toledo velocipeds | 323 |
| Tom Sawyer boys' blouses | 178 |
| Tomato catsup | 60 |
| Tomato juice | 53-56 |
| Tomato soup | 58 |
| Tomatoes, canned | 50-53 |
| Tonics | 158 |
| Toothache | 153 |
| Tooth paste | 92 |
| Tooth powder | 91 |
| Tootsie Rolls | 18 |
| Topful peaches | 42 |
| Topkis shorts | 193 |
| Toss-A-Way diapers | 183 |
| Towels, bath | 211 |
| Town & Country face powder | 105 |
| —toilet soap | 123 |
| Town House grapefruit juice | 36 |
| Town Talk floor wax | 270 |
| Towncraft shirts | 199 |
| —suspenders | 199 |
| Toyon apricots | 22 |
| Tree tea | 88 |
| Tree girdle | 215 |
| Trex ammonia | 258 |
| Trichinosis | 143, 144 |
| Tri-clene fabric cleaner | 266 |
| Trilby soap | 123 |
| Trilleo slip | 222, 223 |
| Trillium slip | 223 |
| Tri-Rad antifreeze | 227 |
| Truetone auto radio | 343 |
| Trulip lipstick | 110 |
| Trumpfreflex camera | 308 |
| Trupak apricots | 20 |
| —asparagus | 24 |
| —baked beans | 28 |
| —corn | 31, 33, 34 |
| —grapefruit juice | 36 |
| —green beans | 38 |
| —peaches | 42 |
| —pears | 44 |
| —peas | 47 |
| —spinach | 50 |
| —tomato juice | 55 |
| —tomatoes | 52 |
| Tru Val pajamas | 188 |
| —shirt | 190 |
| Truth sheets | 204 |
| Tudor silverware | 301 |
| Tumbler glass cleaner | 268 |
| Tums | 132, 148 |
| Turcot foot powder | 107 |
| Tussy rouge | 115 |

| | |
|------------------------------|-----|
| Twoed talcum | 131 |
| Twenty Mule Team borax | 284 |
| Twin Weaves slip | 224 |

| | |
|----------------------------------|----------|
| U ltra violet lamps | 155 |
| Umbrellas | 212 |
| Underwear, children's | 179 |
| —men's, shorts | 191 |
| Unicorn green beans | 39 |
| Union Hardware skates | 332 |
| United spinach | 49 |
| Universal juice extractor | 251 |
| Universal pajamas | 186 |
| Universal electric range | 245 |
| —toaster | 247, 249 |
| Univex camera | 306 |
| —movie camera | 319 |
| Upjohn's vitamins | 163-173 |
| Used cars | 231-235 |
| Usola face cream | 100 |
| Utica sheets | 204, 205 |
| Utopia yarn | 184 |

| | |
|---|----------|
| V. V. Vitawater soda, club | 82 |
| Vacuum cleaners | 254 |
| Val Vita apricots | 22 |
| —baked beans | 28 |
| —grapefruit juice | 36 |
| —peaches | 42 |
| —peas | 48 |
| —spinach | 50 |
| —tomatoes | 53 |
| —tomato juice | 55 |
| —tomato soup | 58 |
| Valamont baked beans | 28 |
| Valaze lipstick | 110 |
| Valet razor | 113 |
| Valley Mist peas | 44 |
| Valley Prime peas | 47 |
| Valshen slip | 222 |
| Van Camps baked beans | 28 |
| —tomato juice | 56 |
| Van Heusen pajamas | 187, 188 |
| —shirt | 190 |
| Van Ralte pants | 226, 221 |
| —slips | 224 |
| Vanity Fair pants | 226, 221 |
| —slip | 224 |
| Vanity Fair soap | 124 |
| Vanta children's underwear | 179 |
| —diapers | 182 |
| Varady of Vienna face cream | 100 |
| —face powder | 103 |
| —lipstick | 109 |
| —rouge | 114 |
| Varsity pajamas | 187, 188 |
| —shorts | 192 |
| Vassarette girdle | 214 |
| —pants | 219, 220 |
| Vaughan's can openers | 261, 262 |
| Vees sanitary pads | 117 |
| Vegetable seeds | 329, 330 |
| Vegetable soup | 59 |
| Vegetables, canned | 19 |
| Vegex | 170 |
| Veldown sanitary pads | 116 |
| Velocipedes | 320-323 |
| Venus sanitary pads | 116 |
| Venusform slip | 222, 223 |
| Veraslate | 139 |
| Vernon silverware | 301 |
| Vicks Vaporub | 138, 150 |
| —Va-Tro-Noi | 149 |
| Victor Mendocino wine | 356 |
| Victor Vinoro wine | 356 |
| Victor movie camera | 318 |
| Victoria sheets | 203 |

TWEED—WELLMAN 379

| | |
|------------------------------------|---------|
| Vine tooth powder | 92 |
| Vintner's wine | 355 |
| Viobin vitamins | 170 |
| Virginia Dare wine | 353 |
| Virginia Sweet pancake flour | 72 |
| Vit scouring powder | 263 |
| Vitality shoes | 209 |
| Vitamins | 160-174 |
| Vitamins Plus | 173 |
| Vivian Trent face powder | 104 |
| Vogue girdle | 215 |
| Vokar camera | 308 |
| Vray toothpaste | 94 |

| | |
|------------------------------------|--------------------|
| W Brand ammonia | 258 |
| Waffle irons | 250 |
| Wagner electric fans | 235, 242, 244 |
| Walgreen's soap | 123 |
| Walk-Easy foot powder | 106 |
| Walk-Over shoes | 208, 209 |
| Wall Street gin | 359 |
| —whiskey | 357 |
| Walla Walla peas | 47 |
| Wallace silverware | 300 |
| Wamsutta sheets | 205 |
| Wanamaker's shirt | 189 |
| Ward's antifreeze | 226 |
| —auto heater | 228 |
| —blanket | 177 |
| —children's sleeping garment | 180 |
| —dry cell | 326 |
| —electric fan | 240, 242 |
| —electric iron | 245 |
| —floor wax | 270, 272 |
| —garters | 200 |
| —hand cleaner | 275 |
| —laundry soap | 283, 284, 285 |
| —paint | 291 |
| —panties | 218, 219, 220, 221 |
| —pressure cooker | 262 |
| —radios | 333, 334, 338, 339 |
| —record player | 348, 349 |
| —refrigerator | 254 |
| —sheets | 203 |
| —shirt | 199 |
| —silverware | 301 |
| —skates | 332 |
| —ski boots | 352 |
| —ski clothing | 351 |
| —suspenders | 199 |
| —talcum | 129 |
| —toaster | 248, 249 |
| —toilet soap | 122, 125, 126 |
| —underwear, children's | 179 |
| —vitamins | 162-173 |
| Warfield lye | 264 |
| Warranty asparagus | 23 |
| Washburn's pancake flour | 72 |
| Washing machines | 255 |
| Wasp stings | 281 |
| Waterman fountain pen | 333 |
| Watches, inexpensive | 352-354 |
| Watkins baking powder | 10 |
| Watson camera | 308, 309 |
| Wax, floor | 269-273 |
| Wax-All floor wax | 272 |
| Way-Sagless bedsprings | 260 |
| Wear-Ever can opener | 261 |
| —juice extractor | 251 |
| Wearite garters | 200 |
| —suspenders | 199 |
| Weatherbird shoes | 210 |
| Webster's spinach | 50 |
| —tomato juice | 86 |
| Welch's tomato juice | 85 |
| Weldon pajamas | 188 |
| Wellman asparagus | 23 |

380 WELLMAN—ZYMOLÉ

[illegible]

Partial Index to Reports

(This is an alphabetical listing of principal product reports carried in the regular monthly issues from May 1936 to Nov. 1940. Back issues are available at 25¢ a copy or three issues for 50¢).

ACNE, treatment of, Aug 1940
ALKALIZERS, Oct. Nov 1938
ALKA-SELTZER, May 1936
ANTIFREEZE, Oct. 1936; Nov 1937;
 Nov 1938
ANTISEPTICS, Apr. July 1939
ASPARAGUS, canned, Mar 1937; Mar
 1939
AUTOMOBILE HEATERS, Nov 1938
AUTOMOBILE TRAILERS, May 1937
AUTOMOBILES
 —ratings of 1936 models June 1936
 —ratings of 1937 models Mar, Apr
 1937
 —ratings of 1938 models Feb, Mar
 1938
 —ratings of 1939 models Feb 1939
 —ratings of 1940 models Feb 1940
AUTOMOBILES, cars, Sept. 1939
AUTOMOBILES, used, July 1936;
 June 1939

BAKING POWDER, Nov 1936; July
 1939
BATHING SUITS, July 1936; July
 1937
BEANS, baked, canned, Dec 1937;
 Feb 1940
BEANS, green, canned, June 1938,
 May 1940
BEDSPRINGS, May 1938
BICYCLES, May 1938; Nov 1940
BLANKETS, wool, Dec 1936; Dec
 1938; Nov 1940
BLOUSES, boy's, Sept 1940
BREAKFAST CEREALS, May 1936;
 Oct 1937; Jan 1940
BROMIDE DRUGS, May 1939

CAMERAS, movie, Oct 1939
CAMERAS, still, June, July 1937;
 Aug 1938; Aug 1939
CAMPS, children's, Apr 1940
CAN OPENERS, Mar 1939
CANDY BARS, May 1939
CARBONATED BEVERAGES, Aug
 1938; June, Aug 1940
CIGARETTES, July 1938
CIGARS, Dec 1937
CLEANING SUPPLIES, household,
 Mar, May 1940
COATS, women's, Sept 1936
COCOA, Nov 1938
COFFEE, Mar 1938
COLA DRINKS, Aug 1938; Aug 1940
COLDS, Jan-Feb 1937; Dec 1939;
 Feb 1940
CONSTIPATION (series), May-Nov
 1937
CORN, canned, Mar 1938; Oct 1939

DENTIFRICES, Oct 1936; Dec 1939;
 Oct 1940
DEODORANTS, Mar 1940

DEPILATORIES, Mar 1938
DIAPERS, June 1939
DOG FOOD, June 1938
DRESSES, house, June 1937
DRY CLEANING, Oct 1938; spot re-
 movers, Jan 1939

ELECTRIC CLOCKS, Aug-Sept 1937
ELECTRIC FANS, July 1937; June
 1940
ELECTRIC FOOD MIXERS, Oct 1938
ELECTRIC HEATING PADS, Apr
 1938
ELECTRIC IRONS, Dec 1936; May
 1939
ELECTRIC RANGES, Apr 1938
ELECTRIC SHAVERS, Oct 1936; Dec
 1937; Dec 1938; Dec 1939; Nov 1940
ELECTRIC TOASTERS, Aug 1939
ELECTRIC WAFFLE IRONS, May
 1938
EXPOSURE METERS, Aug-Sept
 1937; Aug 1938; Aug 1939; July 1940

FACE CREAM, Apr 1937; Apr 1939
FACE POWDER, Mar 1937; Apr 1939
FISHING BAITS, May 1940
FLASHLIGHTS, June 1937; Sept 1940
FLOOR WAX, Oct 1939
FLOUR, Mar 1937; May 1939
FOOT POWDER, Sept 1940
FOUNTAIN PENS, Dec 1936; Dec 1938
FROZEN FOOD, Jan 1940
FURNITURE, wood, Aug, Sept 1940
FURS, August, Nov 1937; Aug 1938

GARDENING, and garden seeds,
 Apr, May 1939; Apr 1940
GARTERS, Oct 1940
GASOLINE, May, June 1936; July
 1937; July 1938; July 1939
GINGER ALE, June 1940
GIRDLES, Oct 1939
GLOVES, leather, Dec 1938
GOLF BALLS, July 1937
GRAPEFRUIT JUICE, Aug 1940

HAIR DYES, Jan 1939
HAND CLEANERS, Aug 1940
HAND LOTIONS, Jan-Feb 1937
HATS, men's, Nov 1937
HAY FEVER, June 1940
HEADACHE REMEDIES, Apr 1938
HEATING, heating equipment, Aug,
 Oct 1936; Oct 1937; Sept, Oct,
 Nov 1938
HOSIERY, men's, Jan-Feb 1937; Sept
 1939
HOSIERY, women's
 —rayon and cotton, Jan 1938
 —nylon, silk, cotton, June, July 1940
 —silk and rayon, May 1936
 —silk, Aug 1936
HOSPITAL PLANS, group, Dec 1939;
 Mar, May 1940

382 INDEX TO REPORTS

HOUSES, construction (series), Jan-June, Aug, Oct, 1938

ICE BOXES, July 1937

ICE CREAM, Aug-Sept 1937; July 1939

ICE SKATES, Nov 1940

INFANTS FOODS, canned, Nov 1938

INNER TUBES, Aug-Sept 1937

JAM, preserves, marmalades, Dec 1938

JUICE EXTRACTORS, Mar 1939

KNITTING YARN, May 1940

LAXATIVES, see Constipation

LIFE INSURANCE (series), Oct 1937-

Aug 1938; Jan-Mar 1939

LINIMENTS, Nov 1939

LINOLEUM, Apr 1940

LIPSTICK, Dec 1937; May 1939

MAPLE SYRUP, Jan-Feb 1937

MATTRESSES, Apr 1938

MAYONNAISE, Sept 1939

METAL POLISH, May 1940

MOTH PREVENTIVES, June 1938; May 1937

MOTOR OIL, July, Nov 1936; July, Oct, 1937; July 1938

MOUTHWASHES, July 1939

MOVIE PROJECTORS, Nov 1940

NECKTIES, Dec 1937

NOSE DROPS, Dec 1936-Mar 1937;

May 1937; Aug-Sept 1937; May 1939

OIL, household, Oct 1937

PAINT, May 1938

PAJAMAS, men's, Feb 1940

PANTIES, women's, Nov 1940

PEACHES, canned, June 1937; Mar 1939; Mar 1940

PEARS, canned, Nov 1937; Sept 1939

PEAS, canned, Oct 1936; May 1938; Apr 1940

PENCILS, mechanical, July 1936; Mar 1938

PERMANENT WAVES, May 1938

PHOTOGRAPHIC EQUIPMENT, Aug-Sept 1937; Aug 1938; Aug 1939

PILLOWS, May 1938

PRESSURE COOKERS, Nov 1940

RADIO ANTENNAS, Apr 1938

RADIO, automobile sets, Oct 1937; Sept 1939

RADIO, frequency modulation (FM), Dec 1939; Aug 1940

RADIO, home recorders, Apr, Nov 1940

RADIO-PHONOGRAPH COMBINATIONS, Jan, Oct 1939; Jan, Apr 1940

RADIO, portable sets, July 1939; June, Aug 1940

RADIO, receiving sets, Nov 1936; Apr, Dec 1937; Dec 1938; Dec 1939; Jan, Nov 1940

RADIO TUBES, June 1937

RAINCOATS, Aug-Sept 1937

RAZOR BLADES, Mar, May 1938

RAZORS, Nov 1938

RECORD PLAYERS, Jan 1939; Jan, Oct 1940

REFRIGERATORS, mechanical, July 1936; Aug-Sept 1937; June 1938; July 1939; May 1940

ROUGE, Feb 1939

RUBBERS, Sept 1936

SALAD DRESSING, Sept 1939

SALMON, canned, Dec 1937

SANITARY NAPKINS, June 1937; May 1940

SEWING MACHINES, Nov 1937

SHAMPOOS, Sept 1938

SHAVING SOAPS, CREAMS, LOTIONS, Jan-Feb 1937; Dec 1938

SHEETS, Mar 1937; Jan 1939

SHIRTS, men's Oct 1936; Apr 1937; Sept 1938; Jan 1940

SHOES, children's, Nov 1936; Sept 1938

SHOES, men's, Sept 1936; Apr 1938

SHOES, women's, Sept 1936; July 1939

SHORTS, men's, Jan 1938; May 1940

SHOWER CURTAINS, July 1940

SILVERWARE, Dec 1939

SKIS, equipment, Dec, 1939

SLEEPING GARMENTS, children's, Jan-Feb 1937; Mar 1940

SLIPCOVERS, Apr 1940

SLIPS, women's, Oct 1937; Aug 1939

SNEAKERS, Aug 1938

SNOW SUITS, Dec 1936; Nov 1938

SOAP, laundry, Aug 1936; Mar, July 1940

SOAP, toilet, May 1936; Mar 1939

SOUP, Chicken, April 1940; pea, July 1940; tomato, May 1940; vegetable, June 1936; Sept 1940

SPINACH, canned, Feb 1940

STORAGE BATTERIES, Jan, Mar 1940

SUITS, men's, Jan-Feb 1937; Nov 1939; June 1940

SUNBURN PREVENTIVES, July 1939; July 1940

SUNGLASSES, July 1938

SUSPENDERS, Oct 1940

TALCUM POWDER, June 1940

TANKS, for roll film, Aug 1940

TEA, Mar 1939

TELEVISION, Apr 1940

TENNIS EQUIPMENT, July 1937

TIRES, automobile, Sept 1936; Oct 1938

TOMATO CATSUP, Aug 1938

TOMATO JUICE, canned, Dec 1938; Feb 1939; June 1940

TOMATOES, canned, June 1937; Feb 1939; July 1940

TOOTHBRUSH, selection, May 1936; mechanical, Dec 1937

TOOTHPASTE, see Dentifrices

TOPCOATS, men's, Mar 1939

TOWELS, bath, June 1939

TOYS, Dec 1937; Dec 1939; Nov 1940

TUNA FISH, canned, Apr 1938

TYPEWRITERS, portable, Nov, 1937

UMBRELLAS, Nov 1940

UNDERSHIRTS, men's, Jan 1938

UNDERWEAR, children's, Jan-Feb 1937; Mar 1940

VACUUM CLEANERS, Dec 1936; Mar 1938; special Con. Edison Co. offer, Apr 1940

VEGETABLES, fresh, May 1937; Nov 1938

VELOCIPEDES, see Bicycles

VITAMINS, Dec 1936; Jan, Feb 1938; Feb-May, July, Oct 1940

WASHING MACHINES, May 1937; Mar 1940

WATCHES, inexpensive, Sept 1940

WINDOW CLEANERS, Mar 1940

WINDOW SHADES, Feb 1939

